



Community Profile

Francis Town, UT
 Francis Town, UT (4926940)
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

	Francis town,...
Population Summary	
2000 Total Population	773
2010 Total Population	1,077
2018 Total Population	1,342
2018 Group Quarters	0
2023 Total Population	1,469
2018-2023 Annual Rate	1.82%
2018 Total Daytime Population	749
Workers	60
Residents	689
Household Summary	
2000 Households	246
2000 Average Household Size	3.14
2010 Households	344
2010 Average Household Size	3.13
2018 Households	426
2018 Average Household Size	3.15
2023 Households	465
2023 Average Household Size	3.16
2018-2023 Annual Rate	1.77%
2010 Families	286
2010 Average Family Size	3.47
2018 Families	328
2018 Average Family Size	3.61
2023 Families	356
2023 Average Family Size	3.63
2018-2023 Annual Rate	1.65%
Housing Unit Summary	
2000 Housing Units	261
Owner Occupied Housing Units	76.2%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	5.7%
2010 Housing Units	374
Owner Occupied Housing Units	81.3%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	8.0%
2018 Housing Units	481
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	11.4%
2023 Housing Units	533
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	12.8%
Median Household Income	
2018	\$66,650
2023	\$75,278
Median Home Value	
2018	\$324,194
2023	\$368,421
Per Capita Income	
2018	\$26,270
2023	\$29,226
Median Age	
2010	34.3
2018	33.2
2023	33.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income		
Household Income Base		427
<\$15,000		6.8%
\$15,000 - \$24,999		12.4%
\$25,000 - \$34,999		6.3%
\$35,000 - \$49,999		10.5%
\$50,000 - \$74,999		18.7%
\$75,000 - \$99,999		17.8%
\$100,000 - \$149,999		17.8%
\$150,000 - \$199,999		7.0%
\$200,000+		2.6%
Average Household Income		\$78,110
2023 Households by Income		
Household Income Base		465
<\$15,000		5.6%
\$15,000 - \$24,999		10.1%
\$25,000 - \$34,999		4.9%
\$35,000 - \$49,999		8.4%
\$50,000 - \$74,999		20.6%
\$75,000 - \$99,999		19.8%
\$100,000 - \$149,999		19.8%
\$150,000 - \$199,999		7.7%
\$200,000+		3.0%
Average Household Income		\$87,340
2018 Owner Occupied Housing Units by Value		
Total		330
<\$50,000		1.5%
\$50,000 - \$99,999		0.3%
\$100,000 - \$149,999		4.5%
\$150,000 - \$199,999		9.7%
\$200,000 - \$249,999		8.8%
\$250,000 - \$299,999		20.6%
\$300,000 - \$399,999		18.8%
\$400,000 - \$499,999		10.0%
\$500,000 - \$749,999		13.3%
\$750,000 - \$999,999		12.4%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$402,500
2023 Owner Occupied Housing Units by Value		
Total		368
<\$50,000		1.1%
\$50,000 - \$99,999		0.3%
\$100,000 - \$149,999		3.3%
\$150,000 - \$199,999		7.3%
\$200,000 - \$249,999		6.5%
\$250,000 - \$299,999		17.4%
\$300,000 - \$399,999		20.7%
\$400,000 - \$499,999		9.2%
\$500,000 - \$749,999		16.6%
\$750,000 - \$999,999		17.7%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$451,902

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		1,077
0 - 4		9.7%
5 - 9		10.5%
10 - 14		8.2%
15 - 24		11.8%
25 - 34		10.7%
35 - 44		17.8%
45 - 54		15.3%
55 - 64		8.1%
65 - 74		5.4%
75 - 84		1.9%
85 +		0.6%
18 +		65.6%
2018 Population by Age		
Total		1,343
0 - 4		8.9%
5 - 9		9.4%
10 - 14		9.0%
15 - 24		12.4%
25 - 34		12.8%
35 - 44		14.4%
45 - 54		12.5%
55 - 64		10.9%
65 - 74		6.3%
75 - 84		2.7%
85 +		0.8%
18 +		68.4%
2023 Population by Age		
Total		1,466
0 - 4		8.5%
5 - 9		8.9%
10 - 14		9.3%
15 - 24		12.3%
25 - 34		12.6%
35 - 44		14.1%
45 - 54		12.4%
55 - 64		10.0%
65 - 74		7.8%
75 - 84		3.2%
85 +		0.8%
18 +		68.2%
2010 Population by Sex		
Males		556
Females		521
2018 Population by Sex		
Males		680
Females		663
2023 Population by Sex		
Males		735
Females		731

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	1,077
White Alone	94.8%
Black Alone	0.2%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	1.2%
Hispanic Origin	6.2%
Diversity Index	20.6
2018 Population by Race/Ethnicity	
Total	1,343
White Alone	90.8%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.1%
Two or More Races	1.0%
Hispanic Origin	11.2%
Diversity Index	33.8
2023 Population by Race/Ethnicity	
Total	1,469
White Alone	90.4%
Black Alone	0.6%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.3%
Two or More Races	1.2%
Hispanic Origin	11.7%
Diversity Index	35.2
2010 Population by Relationship and Household Type	
Total	1,077
In Households	100.0%
In Family Households	93.7%
Householder	26.6%
Spouse	23.6%
Child	40.0%
Other relative	2.0%
Nonrelative	1.5%
In Nonfamily Households	6.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	811
Less than 9th Grade	5.2%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	26.1%
GED/Alternative Credential	1.7%
Some College, No Degree	22.6%
Associate Degree	10.1%
Bachelor's Degree	20.8%
Graduate/Professional Degree	8.9%
2018 Population 15+ by Marital Status	
Total	975
Never Married	27.1%
Married	63.3%
Widowed	4.0%
Divorced	5.6%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	98.1%
Civilian Unemployed (Unemployment Rate)	1.9%
2018 Employed Population 16+ by Industry	
Total	661
Agriculture/Mining	2.6%
Construction	18.2%
Manufacturing	2.4%
Wholesale Trade	2.0%
Retail Trade	11.2%
Transportation/Utilities	7.6%
Information	1.7%
Finance/Insurance/Real Estate	3.8%
Services	47.7%
Public Administration	2.9%
2018 Employed Population 16+ by Occupation	
Total	661
White Collar	49.5%
Management/Business/Financial	11.0%
Professional	15.7%
Sales	9.1%
Administrative Support	13.6%
Services	22.2%
Blue Collar	28.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	13.6%
Installation/Maintenance/Repair	8.5%
Production	1.7%
Transportation/Material Moving	4.4%
2010 Population By Urban/ Rural Status	
Total Population	1,077
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	75.6%
Rural Population	24.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	344
Households with 1 Person	14.5%
Households with 2+ People	85.5%
Family Households	83.1%
Husband-wife Families	73.8%
With Related Children	42.7%
Other Family (No Spouse Present)	9.3%
Other Family with Male Householder	3.8%
With Related Children	2.3%
Other Family with Female Householder	5.5%
With Related Children	4.1%
Nonfamily Households	2.3%
All Households with Children	49.4%
Multigenerational Households	2.9%
Unmarried Partner Households	4.9%
Male-female	4.4%
Same-sex	0.6%
2010 Households by Size	
Total	344
1 Person Household	14.5%
2 Person Household	29.4%
3 Person Household	16.0%
4 Person Household	20.1%
5 Person Household	11.3%
6 Person Household	6.4%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	344
Owner Occupied	88.4%
Owned with a Mortgage/Loan	73.0%
Owned Free and Clear	15.4%
Renter Occupied	11.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	374
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	71.4%
Rural Housing Units	28.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Soccer Moms (4A)
	2.	Middleburg (4C)
	3.	Green Acres (6A)
2018 Consumer Spending		
Apparel & Services: Total \$		\$867,923
Average Spent		\$2,037.38
Spending Potential Index		94
Education: Total \$		\$566,371
Average Spent		\$1,329.51
Spending Potential Index		92
Entertainment/Recreation: Total \$		\$1,276,354
Average Spent		\$2,996.14
Spending Potential Index		93
Food at Home: Total \$		\$1,940,026
Average Spent		\$4,554.05
Spending Potential Index		91
Food Away from Home: Total \$		\$1,408,026
Average Spent		\$3,305.23
Spending Potential Index		94
Health Care: Total \$		\$2,269,428
Average Spent		\$5,327.30
Spending Potential Index		93
HH Furnishings & Equipment: Total \$		\$848,155
Average Spent		\$1,990.97
Spending Potential Index		95
Personal Care Products & Services: Total \$		\$335,692
Average Spent		\$788.01
Spending Potential Index		95
Shelter: Total \$		\$6,406,663
Average Spent		\$15,039.12
Spending Potential Index		90
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$957,653
Average Spent		\$2,248.01
Spending Potential Index		90
Travel: Total \$		\$871,360
Average Spent		\$2,045.45
Spending Potential Index		95
Vehicle Maintenance & Repairs: Total \$		\$425,052
Average Spent		\$997.77
Spending Potential Index		93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.