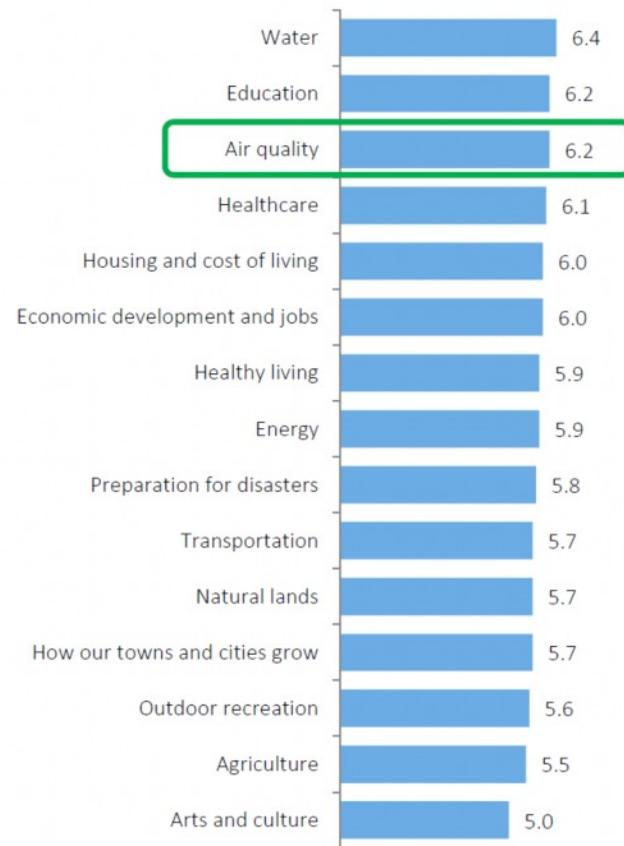
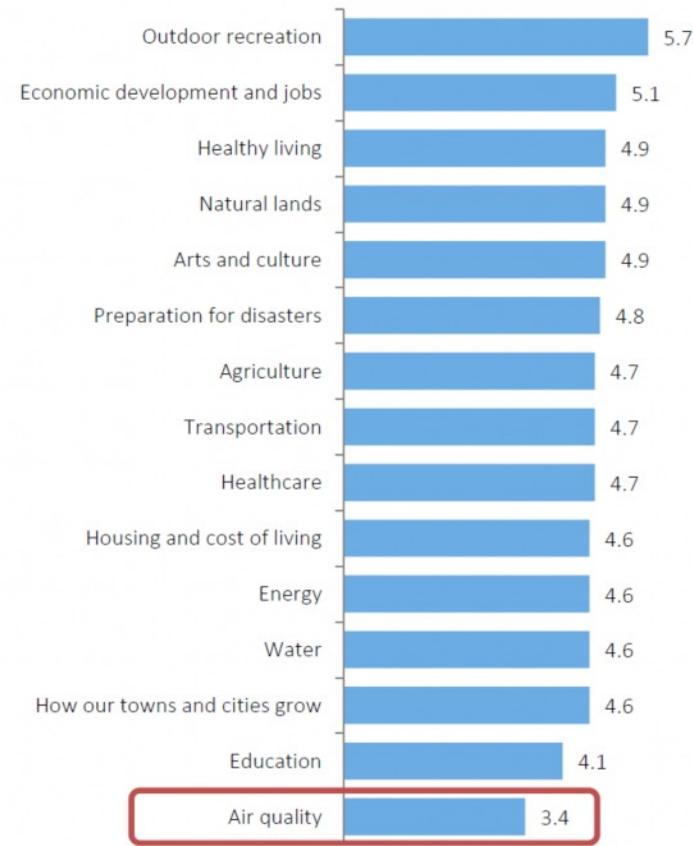


# Utahns are Very Dissatisfied with our Performance on Air Quality

Thinking about the community where you live, please rate each of the following issues where 1 means “not at all important to Utah’s future” and 7 means “extremely important to Utah’s future.”  
(Source: Heart + Mind Strategies 2013 Survey)

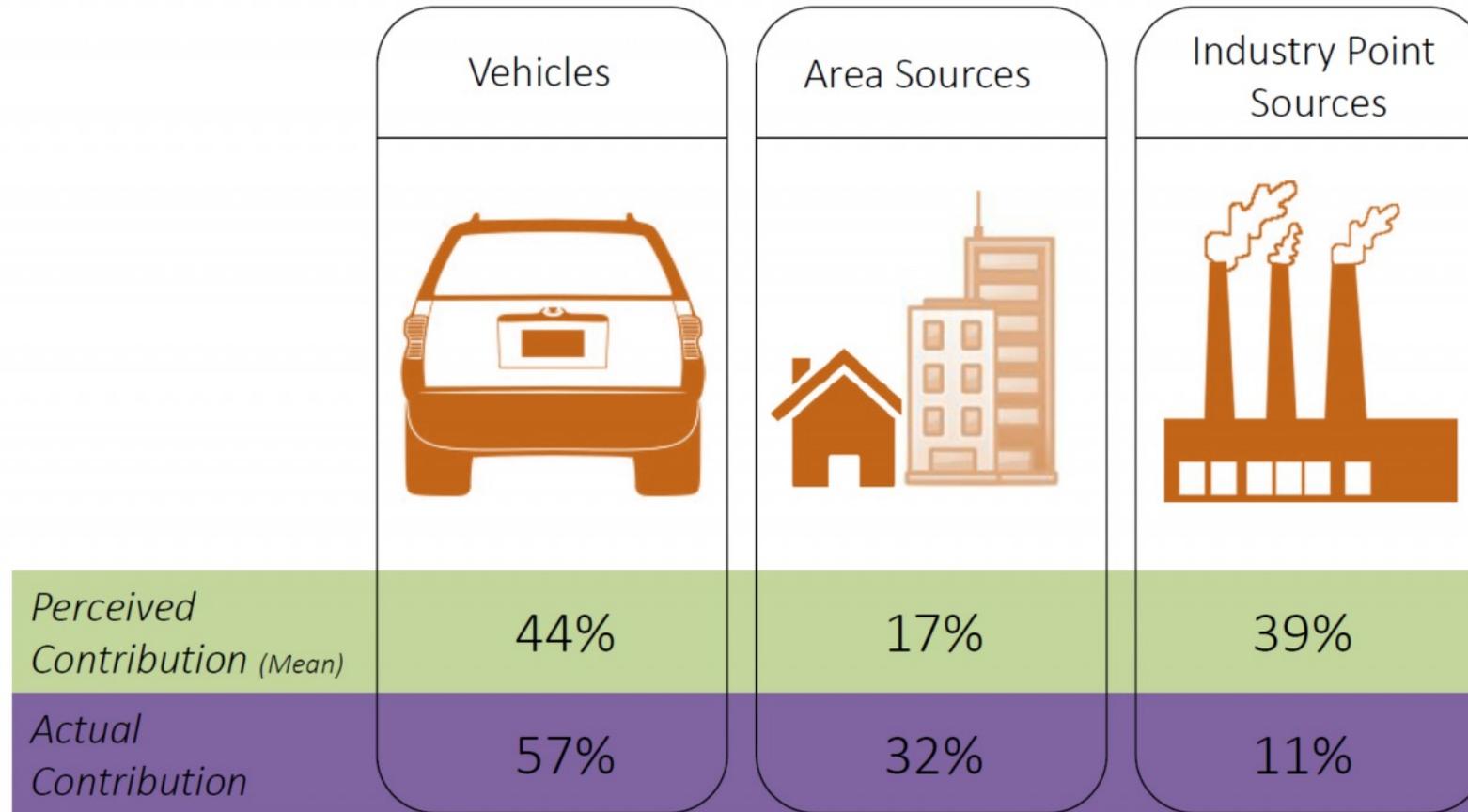


Please indicate how well you think Utah is performing on each of these priorities using the scale where 1 means “the state is not performing well at all” and 7 means “the state is performing extremely well.”  
(Source: Heart + Mind Strategies 2013 Survey)



Utahns rank air quality as one of the most important issues in the state, but believe we’re performing worse on air quality than on any other issue.

\*From 2014 values study.



Utahns significantly underestimate the contribution of area sources today and overestimate industry sources.

**BASE: ALL QUALIFIED RESPONDENTS**

Q420. When thinking about who or what is most at fault on the winter days that air quality is poor, how much weight do you give to each of the following sources? Please take 100 percentage points and allocate them to the following 3 sources of air pollution in terms of what you feel is most to blame.

\*From 2013 values study.