



# Recreation Expenditures

Basin Rec  
Area: 84.38 square miles

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<b>Demographic Summary</b>		<b>2017</b>	<b>2022</b>
Population		19,687	21,499
Households		7,027	7,654
Families		5,065	5,490
Median Age		39.8	40.9
Median Household Income		\$118,705	\$120,702
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Tv/Video/Audio</b>	172	\$2,209.93	\$15,529,205
Cable & Satellite Television Services	168	\$1,594.71	\$11,206,061
Televisions & Video	182	\$434.24	\$3,051,390
Audio	196	\$174.53	\$1,226,433
Rental of TV/VCR/Radio/Sound Equipment	112	\$1.54	\$10,799
Repair of TV/Radio/Sound Equipment	185	\$4.91	\$34,521
<b>Entertainment/Recreation Fees and Admissions</b>	215	\$1,366.17	\$9,600,059
Tickets to Theatre/Operas/Concerts	207	\$123.30	\$866,399
Tickets to Movies/Museums/Parks	200	\$154.30	\$1,084,249
Admission to Sporting Events, excl.Trips	211	\$117.79	\$827,718
Fees for Participant Sports, excl.Trips	213	\$210.99	\$1,482,597
Fees for Recreational Lessons	232	\$309.05	\$2,171,666
Membership Fees for Social/Recreation/Civic Clubs	213	\$449.36	\$3,157,659
Dating Services	172	\$1.39	\$9,770
<b>Toys/Games/Crafts/Hobbies</b>	184	\$223.22	\$1,568,565
Toys/Games/Arts/Crafts/Tricycles	185	\$195.53	\$1,374,003
Playground Equipment	170	\$7.82	\$54,937
Play Arcade Pinball/Video Games	224	\$5.61	\$39,407
Online Entertainment and Games	186	\$8.27	\$58,145
Stamp & Coin Collecting	149	\$5.99	\$42,071
<b>Recreational Vehicles and Fees</b>	210	\$214.03	\$1,503,976
Docking and Landing Fees for Boats and Planes	231	\$24.58	\$172,698
Camp Fees	234	\$75.45	\$530,218
Payments on Boats/Trailers/Campers/RVs	183	\$75.98	\$533,942
Rental of RVs or Boats	216	\$38.01	\$267,118
<b>Sports, Recreation and Exercise Equipment</b>	202	\$346.15	\$2,432,429
Exercise Equipment and Gear, Game Tables	203	\$120.80	\$848,883
Bicycles	206	\$58.07	\$408,078
Camping Equipment	206	\$33.93	\$238,447
Hunting and Fishing Equipment	196	\$83.24	\$584,946
Winter Sports Equipment	230	\$13.74	\$96,533
Water Sports Equipment	222	\$12.56	\$88,254
Other Sports Equipment	182	\$19.24	\$135,230
Rental/Repair of Sports/Recreation/Exercise Equipment	209	\$4.56	\$32,058
<b>Photographic Equipment and Supplies</b>	199	\$110.58	\$777,057
Film	176	\$1.71	\$12,050
Film Processing	199	\$15.41	\$108,299
Photographic Equipment	202	\$47.20	\$331,665
Photographer Fees/Other Supplies & Equip Rental/Repair	197	\$46.26	\$325,043
<b>Reading</b>	184	\$230.16	\$1,617,313
Magazine/Newspaper Subscriptions	180	\$75.43	\$530,072
Magazine/Newspaper Single Copies	168	\$15.70	\$110,328
Books	194	\$77.93	\$547,640
Digital Book Readers	181	\$61.09	\$429,272

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.