Community Profile

Basin Rec
Area: 84.38 square miles

Prepared by Jeffrey B. Jones, AICP

Population Summary	
2000 Total Population	13,103
2010 Total Population	17,165
2017 Total Population	19,687
2017 Group Quarters	29
2022 Total Population	21,499
2017-2022 Annual Rate	1.78%
2017 Total Daytime Population	19,152
Workers	10,877
Residents	8,275
Household Summary	
2000 Households	4,596
2000 Average Household Size	2.85
2010 Households	6,163
2010 Average Household Size	2.78
2017 Households	7,027
2017 Average Household Size	2.80
2022 Households	7,654
2022 Average Household Size	2.81
2017-2022 Annual Rate	1.72%
2010 Families	4,487
2010 Average Family Size	3.20
2017 Families	5,065
2017 Average Family Size	3.22
2022 Families	5,490
2022 Average Family Size	3.24
2017-2022 Annual Rate	1.62%
Housing Unit Summary	
2000 Housing Units	5,569
Owner Occupied Housing Units	66.2%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	17.5%
2010 Housing Units	9,727
Owner Occupied Housing Units	50.8%
Renter Occupied Housing Units	12.5%
Vacant Housing Units	36.6%
2017 Housing Units	11,246
Owner Occupied Housing Units	49.3%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	37.5%
2022 Housing Units	12,446
Owner Occupied Housing Units	48.4%
Renter Occupied Housing Units	13.1%
Vacant Housing Units	38.5%
Median Household Income	
2017	$118,705
2022	$120,702
Median Home Value	
2017	$657,827
2022	$684,571
Per Capita Income	
2017	$55,665
2022	$59,685
Median Age	
2010	38.8
2017	39.8
2022	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	7,027
<$15,000	3.4%
$15,000 - $24,999	2.5%
$25,000 - $34,999	2.6%
$35,000 - $49,999	5.2%
$50,000 - $74,999	11.9%
$75,000 - $99,999	15.0%
$100,000 - $149,999	19.7%
$150,000 - $199,999	15.9%
$200,000+	23.7%
Average Household Income	$155,148
2022 Households by Income	
Household Income Base	7,654
<$15,000	2.7%
$15,000 - $24,999	1.9%
$25,000 - $34,999	2.0%
$35,000 - $49,999	4.0%
$50,000 - $74,999	13.3%
$75,000 - $99,999	15.9%
$100,000 - $149,999	19.8%
$150,000 - $199,999	15.8%
$200,000+	24.5%
Average Household Income	$166,820
2017 Owner Occupied Housing Units by Value	
Total	5,542
<$50,000	0.1%
$50,000 - $99,999	0.1%
$100,000 - $149,999	1.2%
$150,000 - $199,999	2.6%
$200,000 - $249,999	2.3%
$250,000 - $299,999	3.6%
$300,000 - $399,999	10.4%
$400,000 - $499,999	11.8%
$500,000 - $749,999	28.2%
$750,000 - $999,999	21.5%
$1,000,000 +	18.1%
Average Home Value	$701,530
2022 Owner Occupied Housing Units by Value	
Total	6,026
<$50,000	0.1%
$50,000 - $99,999	0.1%
$100,000 - $149,999	0.6%
$150,000 - $199,999	1.4%
$200,000 - $249,999	1.3%
$250,000 - $299,999	3.3%
$300,000 - $399,999	9.9%
$400,000 - $499,999	11.7%
$500,000 - $749,999	29.4%
$750,000 - $999,999	23.1%
$1,000,000 +	19.2%
Average Home Value	$728,473

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2010 Population by Age	
Total	17,166
0 - 4	6.2%
5 - 9	8.2%
10 - 14	8.7%
15 - 24	11.5%
25 - 34	9.9%
35 - 44	16.7%
45 - 54	20.3%
55 - 64	12.8%
65 - 74	4.7%
75 - 84	1.0%
85 +	0.3%
18 +	71.9%
2017 Population by Age	
Total	19,690
0 - 4	5.4%
5 - 9	6.9%
10 - 14	7.9%
15 - 24	12.3%
25 - 34	11.3%
35 - 44	13.7%
45 - 54	17.0%
55 - 64	15.6%
65 - 74	7.8%
75 - 84	1.9%
85 +	0.4%
18 +	75.3%
2022 Population by Age	
Total	21,498
0 - 4	5.3%
5 - 9	6.2%
10 - 14	7.0%
15 - 24	11.2%
25 - 34	11.8%
35 - 44	14.3%
45 - 54	14.8%
55 - 64	15.4%
65 - 74	10.0%
75 - 84	3.4%
85 +	0.5%
18 +	77.2%
2010 Population by Sex	
Males	8,741
Females	8,424
2017 Population by Sex	
Males	9,969
Females	9,718
2022 Population by Sex	
Males	10,878
Females	10,621

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2010 Population by Race/Ethnicity	
Total	17,165
White Alone	93.4%
Black Alone	0.4%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	1.8%
Hispanic Origin	8.0%
Diversity Index	25.5
2017 Population by Race/Ethnicity	
Total	19,687
White Alone	91.9%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	2.2%
Hispanic Origin	8.3%
Diversity Index	28.4
2022 Population by Race/Ethnicity	
Total	21,499
White Alone	90.7%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	2.6%
Hispanic Origin	9.0%
Diversity Index	31.1
2010 Population by Relationship and Household Type	
Total	17,165
In Households	99.9%
In Family Households	85.6%
Householder	26.3%
Spouse	22.7%
Child	32.4%
Other relative	2.2%
Nonrelative	2.0%
In Nonfamily Households	14.3%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	13,293
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	1.8%
High School Graduate	8.3%
GED/Alternative Credential	0.4%
Some College, No Degree	15.7%
Associate Degree	6.1%
Bachelor's Degree	38.3%
Graduate/Professional Degree	27.3%
2017 Population 15+ by Marital Status	
Total	15,721
Never Married	22.6%
Married	66.7%
Widowed	2.0%
Divorced	8.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.3%
Civilian Unemployed (Unemployment Rate)	1.7%
2017 Employed Population 16+ by Industry	
Total	11,604
Agriculture/Mining	0.4%
Construction	4.5%
Manufacturing	4.3%
Wholesale Trade	1.8%
Retail Trade	6.5%
Transportation/Utilities	6.6%
Information	1.4%
Finance/Insurance/Real Estate	10.4%
Services	60.5%
Public Administration	3.6%
2017 Employed Population 16+ by Occupation	
Total	11,605
White Collar	73.9%
Management/Business/Financial	26.7%
Professional	26.7%
Sales	11.9%
Administrative Support	8.5%
Services	15.4%
Blue Collar	10.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	1.2%
Production	1.7%
Transportation/Material Moving	5.2%
2010 Population By Urban/ Rural Status	
Total Population	17,165
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	74.2%
Rural Population	25.8%

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2010 Households by Type

Total	6,163
Households with 1 Person	18.3%
Households with 2+ People	81.7%
Family Households	72.8%
Husband-wife Families	62.6%
With Related Children	33.4%
Other Family (No Spouse Present)	10.2%
Other Family with Male Householder	3.8%
With Related Children	2.6%
Other Family with Female Householder	6.5%
With Related Children	5.0%
Nonfamily Households	8.9%
All Households with Children	41.3%
Multigenerational Households	1.5%
Unmarried Partner Households	6.1%
Male-female	5.1%
Same-sex	1.0%

2010 Households by Size

Total	6,163
1 Person Household	18.3%
2 Person Household	34.3%
3 Person Household	17.9%
4 Person Household	18.3%
5 Person Household	7.7%
6 Person Household	2.2%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	6,163
Owner Occupied	80.2%
Owned with a Mortgage/Loan	69.0%
Owned Free and Clear	11.2%
Renter Occupied	19.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	9,727
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	60.4%
Rural Housing Units	39.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Professional Pride (1B)
2.	Soccer Moms (4A)
3.	Enterprising Professionals

2017 Consumer Spending	
Apparel & Services: Total $	$29,281,777
Average Spent	$4,167.04
Spending Potential Index	193
Education: Total $	$21,468,934
Average Spent	$3,055.21
Spending Potential Index	210
Entertainment/Recreation: Total $	$41,150,245
Average Spent	$5,856.02
Spending Potential Index	188
Food at Home: Total $	$62,296,386
Average Spent	$8,865.29
Spending Potential Index	176
Food Away from Home: Total $	$44,076,647
Average Spent	$6,272.47
Spending Potential Index	188
Health Care: Total $	$70,507,192
Average Spent	$10,033.75
Spending Potential Index	179
HH Furnishings & Equipment: Total $	$26,029,000
Average Spent	$3,704.14
Spending Potential Index	191
Personal Care Products & Services: Total $	$10,679,264
Average Spent	$1,519.75
Spending Potential Index	191
Shelter: Total $	$213,770,270
Average Spent	$30,421.27
Spending Potential Index	187
Support Payments/Cash Contributions/Gifts in Kind: Total $	$31,552,256
Average Spent	$4,490.15
Spending Potential Index	192
Travel: Total $	$29,782,275
Average Spent	$4,238.26
Spending Potential Index	205
Vehicle Maintenance & Repairs: Total $	$13,667,890
Average Spent	$1,945.05
Spending Potential Index	181

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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