



Business Summary

Basin Rec
Area: 84.38 square miles

Prepared by Jeffrey B. Jones, AICP

Data for all businesses in area

| | |
|---|--------|
| Total Businesses: | 1,032 |
| Total Employees: | 12,866 |
| Total Residential Population: | 19,687 |
| Employee/Residential Population Ratio (per 100 Residents) | 65 |

| | Businesses | | Employees | |
|--|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| by SIC Codes | | | | |
| Agriculture & Mining | 33 | 3.2% | 365 | 2.8% |
| Construction | 75 | 7.3% | 362 | 2.8% |
| Manufacturing | 18 | 1.7% | 451 | 3.5% |
| Transportation | 18 | 1.7% | 148 | 1.2% |
| Communication | 5 | 0.5% | 38 | 0.3% |
| Utility | 8 | 0.8% | 79 | 0.6% |
| Wholesale Trade | 23 | 2.2% | 148 | 1.2% |
| Retail Trade Summary | 237 | 23.0% | 3,513 | 27.3% |
| Home Improvement | 10 | 1.0% | 165 | 1.3% |
| General Merchandise Stores | 5 | 0.5% | 199 | 1.5% |
| Food Stores | 12 | 1.2% | 434 | 3.4% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 10 | 1.0% | 130 | 1.0% |
| Apparel & Accessory Stores | 37 | 3.6% | 419 | 3.3% |
| Furniture & Home Furnishings | 23 | 2.2% | 245 | 1.9% |
| Eating & Drinking Places | 70 | 6.8% | 1,254 | 9.7% |
| Miscellaneous Retail | 70 | 6.8% | 667 | 5.2% |
| Finance, Insurance, Real Estate Summary | 120 | 11.6% | 664 | 5.2% |
| Banks, Savings & Lending Institutions | 11 | 1.1% | 78 | 0.6% |
| Securities Brokers | 19 | 1.8% | 51 | 0.4% |
| Insurance Carriers & Agents | 12 | 1.2% | 37 | 0.3% |
| Real Estate, Holding, Other Investment Offices | 78 | 7.6% | 498 | 3.9% |
| Services Summary | 382 | 37.0% | 6,679 | 51.9% |
| Hotels & Lodging | 29 | 2.8% | 3,671 | 28.5% |
| Automotive Services | 15 | 1.5% | 125 | 1.0% |
| Motion Pictures & Amusements | 58 | 5.6% | 686 | 5.3% |
| Health Services | 53 | 5.1% | 443 | 3.4% |
| Legal Services | 13 | 1.3% | 48 | 0.4% |
| Education Institutions & Libraries | 17 | 1.6% | 508 | 3.9% |
| Other Services | 196 | 19.0% | 1,198 | 9.3% |
| Government | 22 | 2.1% | 353 | 2.7% |
| Unclassified Establishments | 93 | 9.0% | 67 | 0.5% |
| Totals | 1,032 | 100.0% | 12,866 | 100.0% |

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 10, 2017



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| by NAICS Codes | Businesses | | Employees | |
|---|--------------|---------------|---------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 5 | 0.5% | 22 | 0.2% |
| Mining | 3 | 0.3% | 97 | 0.8% |
| Utilities | 6 | 0.6% | 41 | 0.3% |
| Construction | 81 | 7.8% | 384 | 3.0% |
| Manufacturing | 19 | 1.8% | 473 | 3.7% |
| Wholesale Trade | 23 | 2.2% | 148 | 1.2% |
| Retail Trade | 161 | 15.6% | 2,225 | 17.3% |
| Motor Vehicle & Parts Dealers | 3 | 0.3% | 44 | 0.3% |
| Furniture & Home Furnishings Stores | 15 | 1.5% | 104 | 0.8% |
| Electronics & Appliance Stores | 7 | 0.7% | 142 | 1.1% |
| Bldg Material & Garden Equipment & Supplies Dealers | 10 | 1.0% | 165 | 1.3% |
| Food & Beverage Stores | 9 | 0.9% | 427 | 3.3% |
| Health & Personal Care Stores | 7 | 0.7% | 52 | 0.4% |
| Gasoline Stations | 7 | 0.7% | 86 | 0.7% |
| Clothing & Clothing Accessories Stores | 39 | 3.8% | 435 | 3.4% |
| Sport Goods, Hobby, Book, & Music Stores | 12 | 1.2% | 104 | 0.8% |
| General Merchandise Stores | 5 | 0.5% | 199 | 1.5% |
| Miscellaneous Store Retailers | 39 | 3.8% | 433 | 3.4% |
| Nonstore Retailers | 8 | 0.8% | 33 | 0.3% |
| Transportation & Warehousing | 17 | 1.6% | 150 | 1.2% |
| Information | 17 | 1.6% | 213 | 1.7% |
| Finance & Insurance | 47 | 4.6% | 188 | 1.5% |
| Central Bank/Credit Intermediation & Related Activities | 11 | 1.1% | 78 | 0.6% |
| Securities, Commodity Contracts & Other Financial | 22 | 2.1% | 68 | 0.5% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 14 | 1.4% | 42 | 0.3% |
| Real Estate, Rental & Leasing | 87 | 8.4% | 538 | 4.2% |
| Professional, Scientific & Tech Services | 111 | 10.8% | 421 | 3.3% |
| Legal Services | 16 | 1.6% | 58 | 0.5% |
| Management of Companies & Enterprises | 4 | 0.4% | 7 | 0.1% |
| Administrative & Support & Waste Management & Remediation | 34 | 3.3% | 323 | 2.5% |
| Educational Services | 27 | 2.6% | 563 | 4.4% |
| Health Care & Social Assistance | 72 | 7.0% | 558 | 4.3% |
| Arts, Entertainment & Recreation | 34 | 3.3% | 496 | 3.9% |
| Accommodation & Food Services | 99 | 9.6% | 4,925 | 38.3% |
| Accommodation | 29 | 2.8% | 3,671 | 28.5% |
| Food Services & Drinking Places | 70 | 6.8% | 1,254 | 9.7% |
| Other Services (except Public Administration) | 70 | 6.8% | 676 | 5.3% |
| Automotive Repair & Maintenance | 10 | 1.0% | 112 | 0.9% |
| Public Administration | 22 | 2.1% | 353 | 2.7% |
| Unclassified Establishments | 93 | 9.0% | 67 | 0.5% |
| Total | 1,032 | 100.0% | 12,866 | 100.0% |

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