



# Retail MarketPlace Profile

Woodland CDP, UT  
 Woodland CDP, UT (4985040)  
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

## Summary Demographics

2017 Population	379
2017 Households	125
2017 Median Disposable Income	\$50,902
2017 Per Capita Income	\$25,279

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$4,179,613	\$0	\$4,179,613	100.0	0
Total Retail Trade	44-45	\$3,776,389	\$0	\$3,776,389	100.0	0
Total Food & Drink	722	\$403,224	\$0	\$403,224	100.0	0

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$798,440	\$0	\$798,440	100.0	0
Automobile Dealers	4411	\$656,522	\$0	\$656,522	100.0	0
Other Motor Vehicle Dealers	4412	\$75,386	\$0	\$75,386	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$66,532	\$0	\$66,532	100.0	0
Furniture & Home Furnishings Stores	442	\$116,310	\$0	\$116,310	100.0	0
Furniture Stores	4421	\$73,050	\$0	\$73,050	100.0	0
Home Furnishings Stores	4422	\$43,260	\$0	\$43,260	100.0	0
Electronics & Appliance Stores	443	\$129,570	\$0	\$129,570	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$265,245	\$0	\$265,245	100.0	0
Bldg Material & Supplies Dealers	4441	\$245,411	\$0	\$245,411	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$19,834	\$0	\$19,834	100.0	0
Food & Beverage Stores	445	\$622,660	\$0	\$622,660	100.0	0
Grocery Stores	4451	\$557,328	\$0	\$557,328	100.0	0
Specialty Food Stores	4452	\$41,068	\$0	\$41,068	100.0	0
Beer, Wine & Liquor Stores	4453	\$24,264	\$0	\$24,264	100.0	0
Health & Personal Care Stores	446,4461	\$177,466	\$0	\$177,466	100.0	0
Gasoline Stations	447,4471	\$405,509	\$0	\$405,509	100.0	0
Clothing & Clothing Accessories Stores	448	\$182,160	\$0	\$182,160	100.0	0
Clothing Stores	4481	\$127,335	\$0	\$127,335	100.0	0
Shoe Stores	4482	\$20,175	\$0	\$20,175	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$34,650	\$0	\$34,650	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$156,023	\$0	\$156,023	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$138,869	\$0	\$138,869	100.0	0
Book, Periodical & Music Stores	4512	\$17,154	\$0	\$17,154	100.0	0
General Merchandise Stores	452	\$697,262	\$0	\$697,262	100.0	0
Department Stores Excluding Leased Depts.	4521	\$411,962	\$0	\$411,962	100.0	0
Other General Merchandise Stores	4529	\$285,300	\$0	\$285,300	100.0	0
Miscellaneous Store Retailers	453	\$156,974	\$0	\$156,974	100.0	0
Florists	4531	\$6,781	\$0	\$6,781	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$32,747	\$0	\$32,747	100.0	0
Used Merchandise Stores	4533	\$18,358	\$0	\$18,358	100.0	0
Other Miscellaneous Store Retailers	4539	\$99,088	\$0	\$99,088	100.0	0
Nonstore Retailers	454	\$68,770	\$0	\$68,770	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$59,570	\$0	\$59,570	100.0	0
Vending Machine Operators	4542	\$1,553	\$0	\$1,553	100.0	0
Direct Selling Establishments	4543	\$7,647	\$0	\$7,647	100.0	0
Food Services & Drinking Places	722	\$403,224	\$0	\$403,224	100.0	0
Special Food Services	7223	\$7,936	\$0	\$7,936	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$12,422	\$0	\$12,422	100.0	0
Restaurants/Other Eating Places	7225	\$382,866	\$0	\$382,866	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

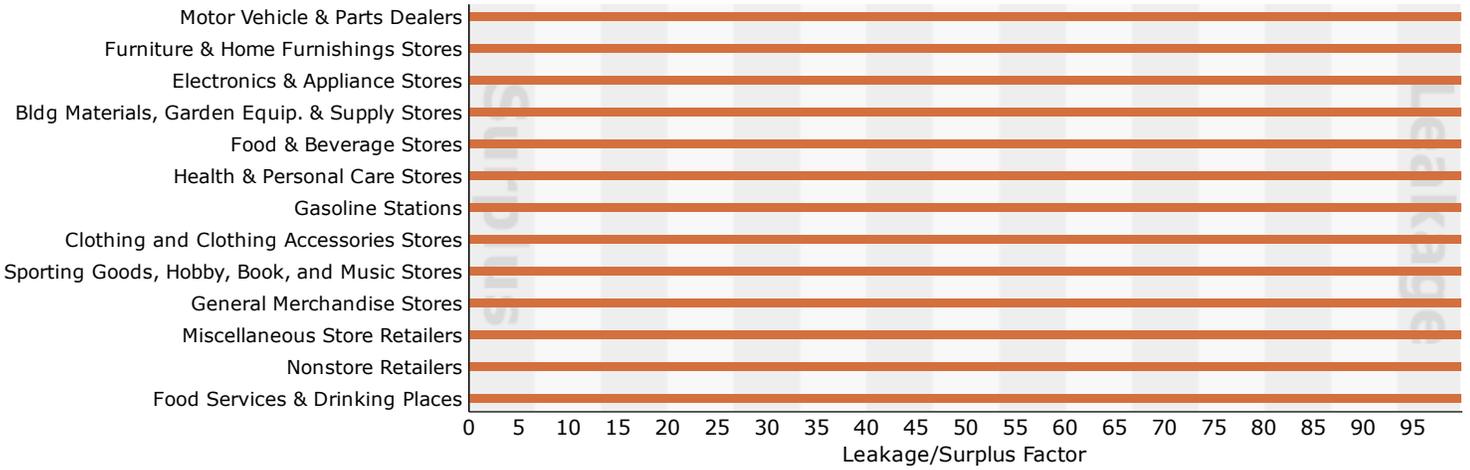


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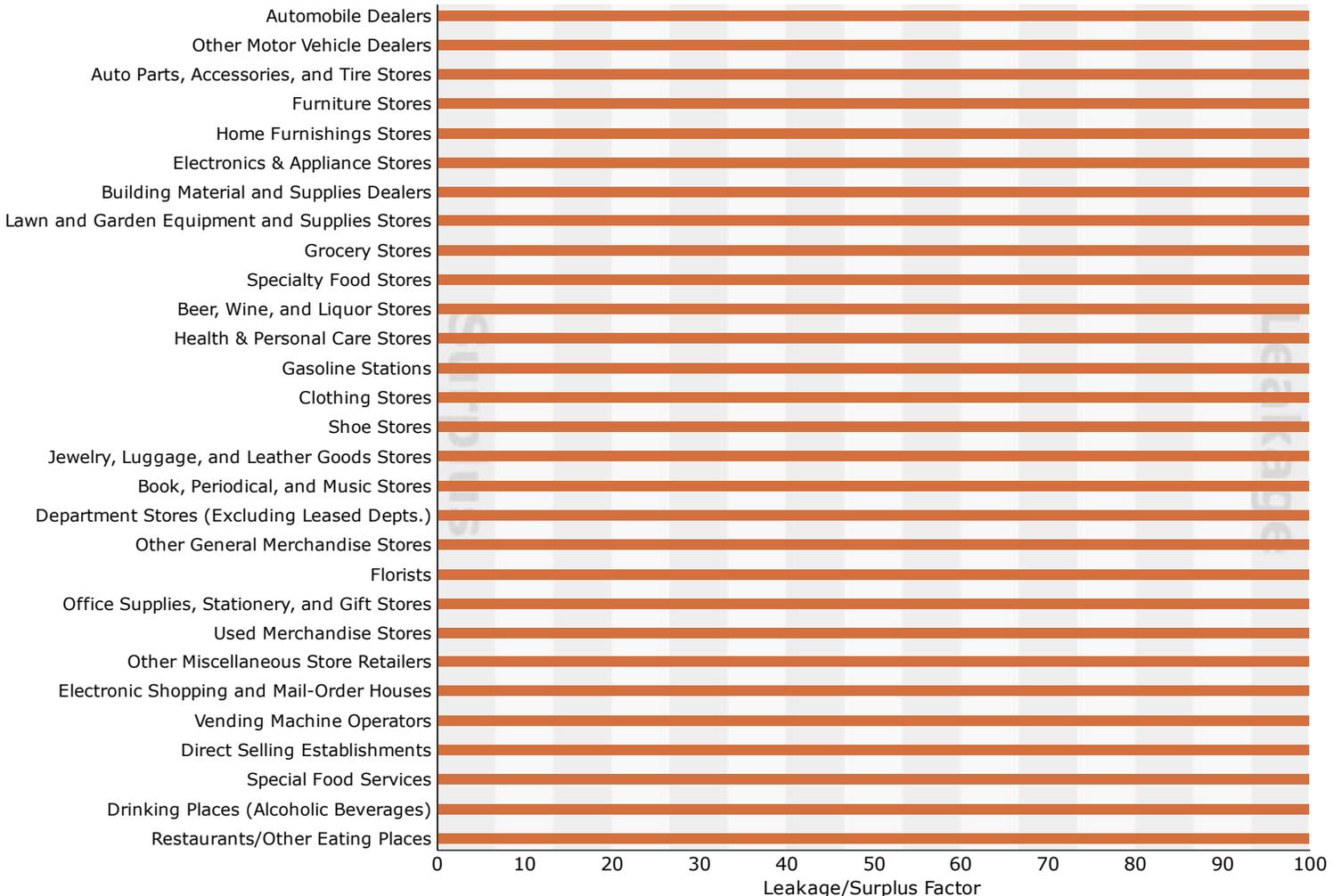
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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group



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