



Retail MarketPlace Profile

Wanship CDP, UT
Wanship CDP, UT (4981190)
Geography: Place

Prepared by Jeffrey B. Jones, AICP

Summary Demographics

2017 Population	420
2017 Households	142
2017 Median Disposable Income	\$77,339
2017 Per Capita Income	\$44,528

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$8,174,771	\$0	\$8,174,771	100.0	0
Total Retail Trade	44-45	\$7,372,565	\$0	\$7,372,565	100.0	0
Total Food & Drink	722	\$802,206	\$0	\$802,206	100.0	0

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,546,390	\$0	\$1,546,390	100.0	0
Automobile Dealers	4411	\$1,270,533	\$0	\$1,270,533	100.0	0
Other Motor Vehicle Dealers	4412	\$144,976	\$0	\$144,976	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$130,881	\$0	\$130,881	100.0	0
Furniture & Home Furnishings Stores	442	\$231,106	\$0	\$231,106	100.0	0
Furniture Stores	4421	\$144,607	\$0	\$144,607	100.0	0
Home Furnishings Stores	4422	\$86,499	\$0	\$86,499	100.0	0
Electronics & Appliance Stores	443	\$259,462	\$0	\$259,462	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$527,320	\$0	\$527,320	100.0	0
Bldg Material & Supplies Dealers	4441	\$486,681	\$0	\$486,681	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$40,639	\$0	\$40,639	100.0	0
Food & Beverage Stores	445	\$1,209,172	\$0	\$1,209,172	100.0	0
Grocery Stores	4451	\$1,080,434	\$0	\$1,080,434	100.0	0
Specialty Food Stores	4452	\$79,346	\$0	\$79,346	100.0	0
Beer, Wine & Liquor Stores	4453	\$49,392	\$0	\$49,392	100.0	0
Health & Personal Care Stores	446,4461	\$341,910	\$0	\$341,910	100.0	0
Gasoline Stations	447,4471	\$774,434	\$0	\$774,434	100.0	0
Clothing & Clothing Accessories Stores	448	\$370,819	\$0	\$370,819	100.0	0
Clothing Stores	4481	\$255,453	\$0	\$255,453	100.0	0
Shoe Stores	4482	\$40,121	\$0	\$40,121	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$75,245	\$0	\$75,245	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$308,580	\$0	\$308,580	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$274,458	\$0	\$274,458	100.0	0
Book, Periodical & Music Stores	4512	\$34,122	\$0	\$34,122	100.0	0
General Merchandise Stores	452	\$1,363,208	\$0	\$1,363,208	100.0	0
Department Stores Excluding Leased Depts.	4521	\$812,237	\$0	\$812,237	100.0	0
Other General Merchandise Stores	4529	\$550,971	\$0	\$550,971	100.0	0
Miscellaneous Store Retailers	453	\$302,162	\$0	\$302,162	100.0	0
Florists	4531	\$14,652	\$0	\$14,652	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$64,858	\$0	\$64,858	100.0	0
Used Merchandise Stores	4533	\$36,535	\$0	\$36,535	100.0	0
Other Miscellaneous Store Retailers	4539	\$186,117	\$0	\$186,117	100.0	0
Nonstore Retailers	454	\$138,002	\$0	\$138,002	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$117,986	\$0	\$117,986	100.0	0
Vending Machine Operators	4542	\$3,013	\$0	\$3,013	100.0	0
Direct Selling Establishments	4543	\$17,003	\$0	\$17,003	100.0	0
Food Services & Drinking Places	722	\$802,206	\$0	\$802,206	100.0	0
Special Food Services	7223	\$15,737	\$0	\$15,737	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$24,590	\$0	\$24,590	100.0	0
Restaurants/Other Eating Places	7225	\$761,879	\$0	\$761,879	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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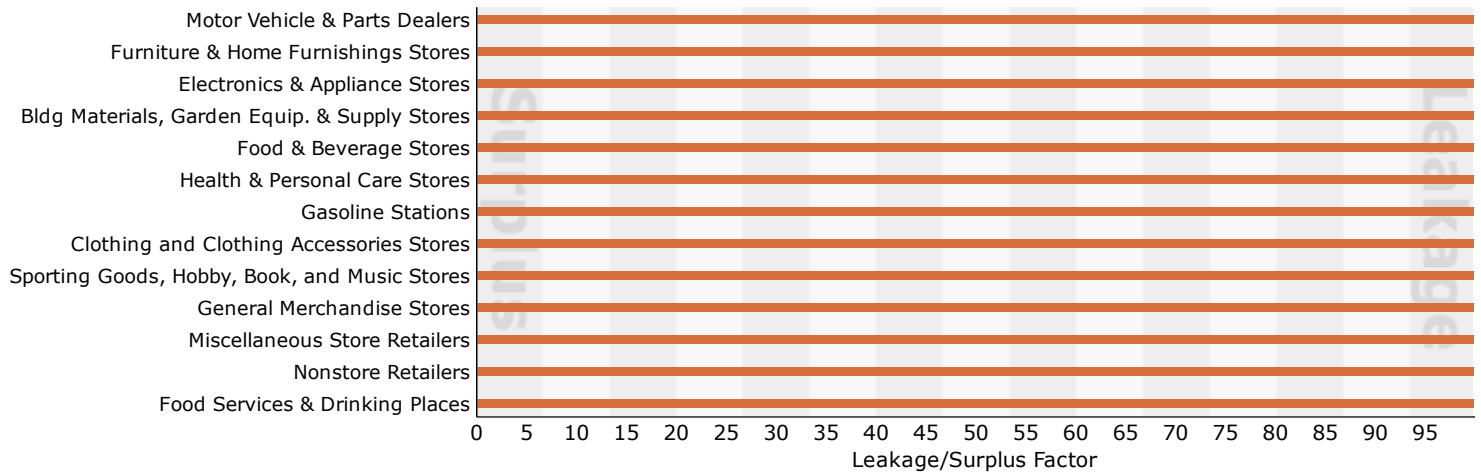


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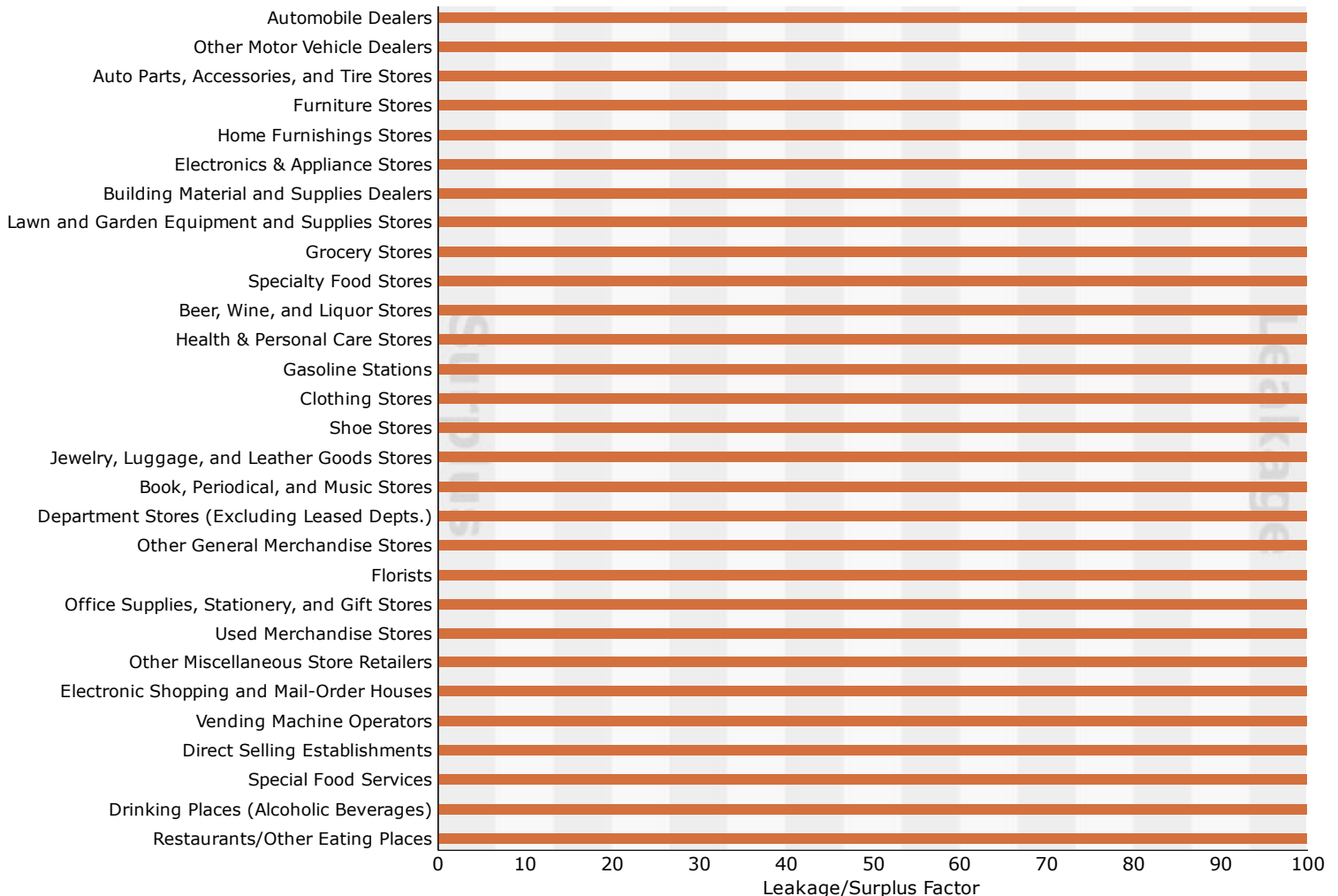
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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