



Retail MarketPlace Profile

Summit Park CDP, UT
 Summit Park CDP, UT (4974095)
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

Summary Demographics	
2017 Population	8,760
2017 Households	3,077
2017 Median Disposable Income	\$97,366
2017 Per Capita Income	\$58,463

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$229,226,184	\$47,898,587	\$181,327,597	65.4	30
Total Retail Trade	44-45	\$206,047,552	\$43,428,553	\$162,618,999	65.2	22
Total Food & Drink	722	\$23,178,632	\$4,470,034	\$18,708,598	67.7	8

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$43,221,669	\$164,016	\$43,057,653	99.2	1
Automobile Dealers	4411	\$35,593,883	\$0	\$35,593,883	100.0	0
Other Motor Vehicle Dealers	4412	\$4,018,966	\$0	\$4,018,966	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,608,820	\$164,016	\$3,444,804	91.3	1
Furniture & Home Furnishings Stores	442	\$6,674,630	\$3,818,019	\$2,856,611	27.2	4
Furniture Stores	4421	\$4,237,884	\$3,106,501	\$1,131,383	15.4	2
Home Furnishings Stores	4422	\$2,436,746	\$711,518	\$1,725,228	54.8	2
Electronics & Appliance Stores	443	\$7,437,266	\$712,913	\$6,724,353	82.5	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$14,096,949	\$125,079	\$13,971,870	98.2	1
Bldg Material & Supplies Dealers	4441	\$13,098,754	\$0	\$13,098,754	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$998,195	\$125,079	\$873,116	77.7	1
Food & Beverage Stores	445	\$33,612,954	\$14,917,892	\$18,695,062	38.5	1
Grocery Stores	4451	\$30,012,647	\$14,917,892	\$15,094,755	33.6	1
Specialty Food Stores	4452	\$2,216,541	\$0	\$2,216,541	100.0	0
Beer, Wine & Liquor Stores	4453	\$1,383,766	\$0	\$1,383,766	100.0	0
Health & Personal Care Stores	446,4461	\$9,205,596	\$935,263	\$8,270,333	81.6	1
Gasoline Stations	447,4471	\$21,492,919	\$19,084,575	\$2,408,344	5.9	2
Clothing & Clothing Accessories Stores	448	\$10,697,522	\$73,475	\$10,624,047	98.6	1
Clothing Stores	4481	\$7,356,748	\$73,475	\$7,283,273	98.0	1
Shoe Stores	4482	\$1,190,561	\$0	\$1,190,561	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$2,150,213	\$0	\$2,150,213	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$8,937,109	\$1,644,760	\$7,292,349	68.9	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$7,946,051	\$1,123,474	\$6,822,577	75.2	2
Book, Periodical & Music Stores	4512	\$991,058	\$521,286	\$469,772	31.1	1
General Merchandise Stores	452	\$38,550,860	\$829,953	\$37,720,907	95.8	1
Department Stores Excluding Leased Depts.	4521	\$23,184,600	\$0	\$23,184,600	100.0	0
Other General Merchandise Stores	4529	\$15,366,260	\$829,953	\$14,536,307	89.8	1
Miscellaneous Store Retailers	453	\$8,369,643	\$1,048,333	\$7,321,310	77.7	4
Florists	4531	\$377,021	\$0	\$377,021	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$1,854,112	\$233,447	\$1,620,665	77.6	1
Used Merchandise Stores	4533	\$1,067,743	\$148,072	\$919,671	75.6	1
Other Miscellaneous Store Retailers	4539	\$5,070,767	\$666,814	\$4,403,953	76.8	2
Nonstore Retailers	454	\$3,750,435	\$74,275	\$3,676,160	96.1	1
Electronic Shopping & Mail-Order Houses	4541	\$3,342,163	\$0	\$3,342,163	100.0	0
Vending Machine Operators	4542	\$84,922	\$0	\$84,922	100.0	0
Direct Selling Establishments	4543	\$323,350	\$74,275	\$249,075	62.6	1
Food Services & Drinking Places	722	\$23,178,632	\$4,470,034	\$18,708,598	67.7	8
Special Food Services	7223	\$447,877	\$0	\$447,877	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$702,089	\$0	\$702,089	100.0	0
Restaurants/Other Eating Places	7225	\$22,028,666	\$4,470,034	\$17,558,632	66.3	8

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

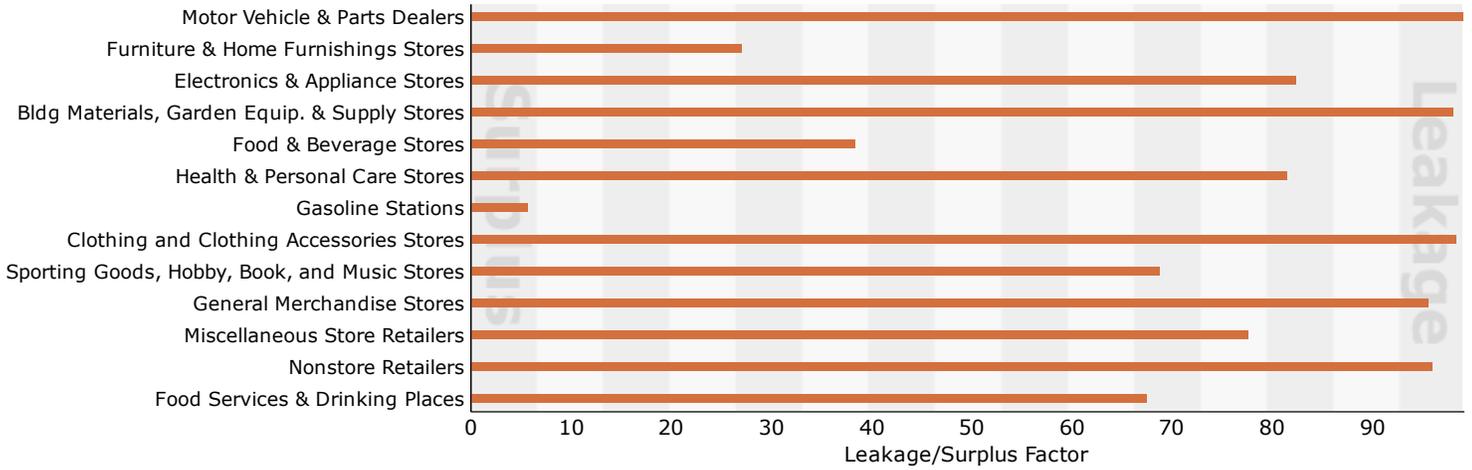


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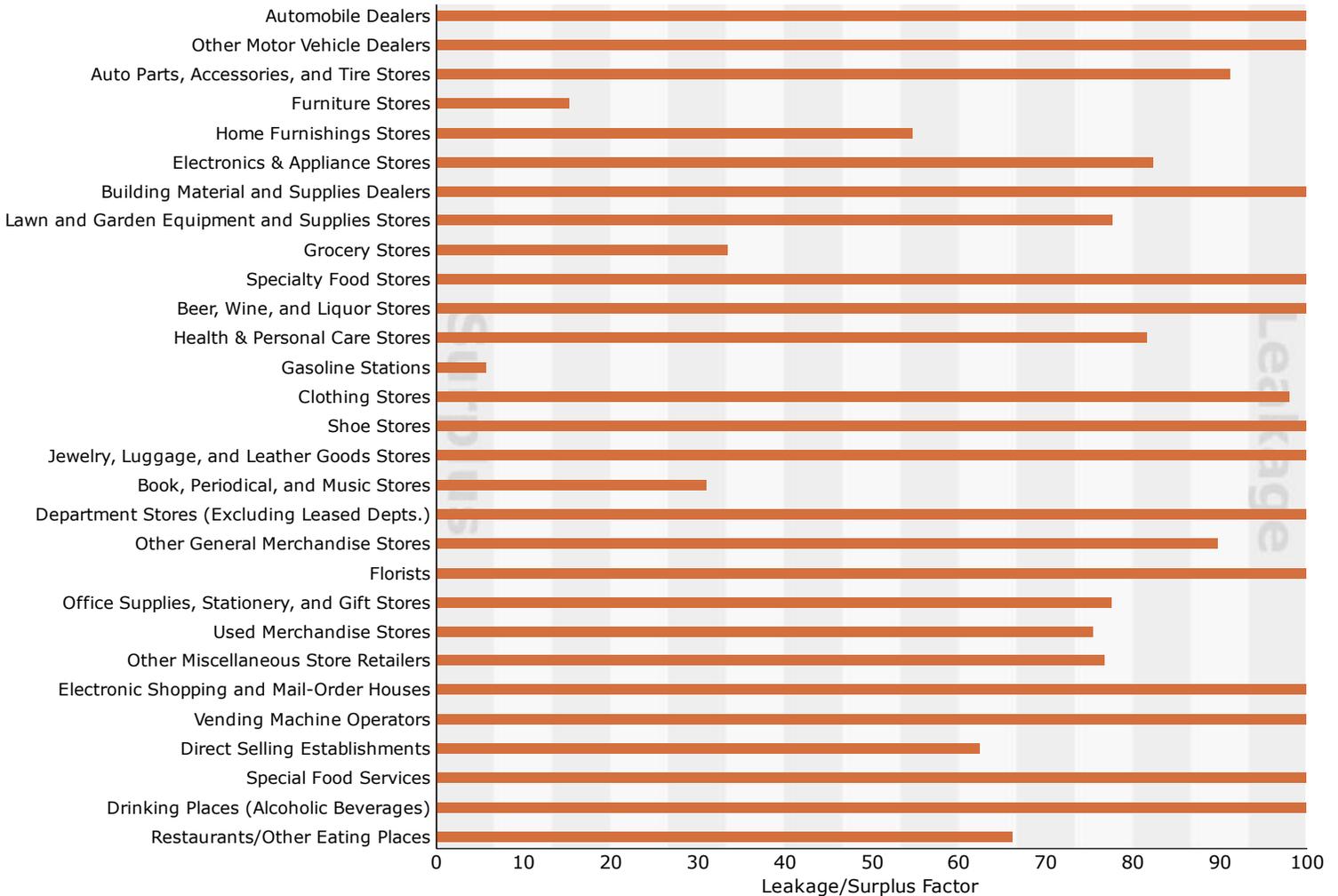
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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