



# Community Profile

Snyderville CDP, UT  
 Snyderville CDP, UT (4970190)  
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

	<b>Snyderville C...</b>
<b>Population Summary</b>	
2000 Total Population	4,289
2010 Total Population	5,612
2017 Total Population	6,414
2017 Group Quarters	0
2022 Total Population	7,022
2017-2022 Annual Rate	1.83%
2017 Total Daytime Population	10,598
Workers	7,943
Residents	2,655
<b>Household Summary</b>	
2000 Households	1,660
2000 Average Household Size	2.58
2010 Households	2,222
2010 Average Household Size	2.53
2017 Households	2,519
2017 Average Household Size	2.55
2022 Households	2,752
2022 Average Household Size	2.55
2017-2022 Annual Rate	1.79%
2010 Families	1,429
2010 Average Family Size	3.10
2017 Families	1,635
2017 Average Family Size	3.12
2022 Families	1,772
2022 Average Family Size	3.13
2017-2022 Annual Rate	1.62%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,220
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	25.2%
2010 Housing Units	4,695
Owner Occupied Housing Units	34.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	52.7%
2017 Housing Units	5,490
Owner Occupied Housing Units	32.8%
Renter Occupied Housing Units	13.1%
Vacant Housing Units	54.1%
2022 Housing Units	6,119
Owner Occupied Housing Units	31.9%
Renter Occupied Housing Units	13.1%
Vacant Housing Units	55.0%
<b>Median Household Income</b>	
2017	\$103,851
2022	\$105,785
<b>Median Home Value</b>	
2017	\$702,322
2022	\$739,286
<b>Per Capita Income</b>	
2017	\$55,455
2022	\$59,600
<b>Median Age</b>	
2010	38.5
2017	40.3
2022	41.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### 2017 Households by Income

Household Income Base	2,519
<\$15,000	3.8%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	12.7%
\$200,000+	20.4%
Average Household Income	\$141,960

### 2022 Households by Income

Household Income Base	2,751
<\$15,000	2.9%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	5.2%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	12.7%
\$200,000+	21.0%
Average Household Income	\$152,997

### 2017 Owner Occupied Housing Units by Value

Total	1,803
<\$50,000	0.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	5.7%
\$200,000 - \$249,999	2.3%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	8.4%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	28.1%
\$750,000 - \$999,999	24.1%
\$1,000,000 +	20.5%
Average Home Value	\$728,092

### 2022 Owner Occupied Housing Units by Value

Total	1,954
<\$50,000	0.1%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	3.1%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	28.7%
\$750,000 - \$999,999	26.6%
\$1,000,000 +	22.2%
Average Home Value	\$765,596

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Snyderville C...</b>
<b>2010 Population by Age</b>	
Total	5,612
0 - 4	5.8%
5 - 9	8.1%
10 - 14	8.2%
15 - 24	11.4%
25 - 34	11.5%
35 - 44	16.6%
45 - 54	19.4%
55 - 64	12.2%
65 - 74	5.2%
75 - 84	1.2%
85 +	0.3%
18 +	73.4%
<b>2017 Population by Age</b>	
Total	6,412
0 - 4	4.9%
5 - 9	5.9%
10 - 14	7.6%
15 - 24	13.0%
25 - 34	12.5%
35 - 44	12.7%
45 - 54	17.3%
55 - 64	15.3%
65 - 74	8.5%
75 - 84	1.9%
85 +	0.5%
18 +	77.1%
<b>2022 Population by Age</b>	
Total	7,024
0 - 4	4.8%
5 - 9	5.1%
10 - 14	6.2%
15 - 24	12.2%
25 - 34	13.4%
35 - 44	13.1%
45 - 54	14.9%
55 - 64	15.7%
65 - 74	10.3%
75 - 84	3.6%
85 +	0.6%
18 +	79.7%
<b>2010 Population by Sex</b>	
Males	2,811
Females	2,801
<b>2017 Population by Sex</b>	
Males	3,196
Females	3,216
<b>2022 Population by Sex</b>	
Males	3,495
Females	3,529

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	<b>Snyderville C...</b>
<b>2010 Population by Race/Ethnicity</b>	
Total	5,612
White Alone	91.4%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.3%
Two or More Races	2.3%
Hispanic Origin	7.9%
Diversity Index	28.6
<b>2017 Population by Race/Ethnicity</b>	
Total	6,413
White Alone	89.6%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.6%
Two or More Races	2.8%
Hispanic Origin	8.2%
Diversity Index	31.8
<b>2022 Population by Race/Ethnicity</b>	
Total	7,021
White Alone	88.0%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	3.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	3.8%
Two or More Races	3.2%
Hispanic Origin	9.0%
Diversity Index	35.2
<b>2010 Population by Relationship and Household Type</b>	
Total	5,612
In Households	100.0%
In Family Households	80.5%
Householder	25.5%
Spouse	21.5%
Child	30.2%
Other relative	1.9%
Nonrelative	1.5%
In Nonfamily Households	19.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	<b>Snyderville C...</b>
<b>2017 Population 25+ by Educational Attainment</b>	
Total	4,404
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	9.1%
GED/Alternative Credential	0.3%
Some College, No Degree	14.6%
Associate Degree	7.2%
Bachelor's Degree	41.1%
Graduate/Professional Degree	23.1%
<b>2017 Population 15+ by Marital Status</b>	
Total	5,235
Never Married	20.5%
Married	68.6%
Widowed	0.8%
Divorced	10.1%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	98.1%
Civilian Unemployed (Unemployment Rate)	1.9%
<b>2017 Employed Population 16+ by Industry</b>	
Total	3,836
Agriculture/Mining	0.3%
Construction	4.1%
Manufacturing	3.0%
Wholesale Trade	1.6%
Retail Trade	6.4%
Transportation/Utilities	6.2%
Information	0.8%
Finance/Insurance/Real Estate	9.9%
Services	63.0%
Public Administration	4.7%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	3,839
White Collar	72.6%
Management/Business/Financial	27.7%
Professional	21.9%
Sales	10.2%
Administrative Support	12.8%
Services	17.8%
Blue Collar	9.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.6%
Installation/Maintenance/Repair	0.5%
Production	2.4%
Transportation/Material Moving	5.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	5,612
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	79.6%
Rural Population	20.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	2,222
Households with 1 Person	25.5%
Households with 2+ People	74.5%
Family Households	64.3%
Husband-wife Families	54.2%
With Related Children	28.7%
Other Family (No Spouse Present)	10.1%
Other Family with Male Householder	3.2%
With Related Children	2.1%
Other Family with Female Householder	6.9%
With Related Children	5.7%
Nonfamily Households	10.2%
All Households with Children	36.7%
Multigenerational Households	1.8%
Unmarried Partner Households	6.6%
Male-female	5.6%
Same-sex	1.0%
<b>2010 Households by Size</b>	
Total	2,222
1 Person Household	25.5%
2 Person Household	33.5%
3 Person Household	15.7%
4 Person Household	16.9%
5 Person Household	6.5%
6 Person Household	1.4%
7 + Person Household	0.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	2,222
Owner Occupied	71.9%
Owned with a Mortgage/Loan	60.4%
Owned Free and Clear	11.6%
Renter Occupied	28.1%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,695
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	57.3%
Rural Housing Units	42.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Enterprising Professionals
3. Emerald City (8B)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$9,654,418
Average Spent	\$3,832.64
Spending Potential Index	177
Education: Total \$	\$7,037,785
Average Spent	\$2,793.88
Spending Potential Index	192
Entertainment/Recreation: Total \$	\$13,505,674
Average Spent	\$5,361.52
Spending Potential Index	172
Food at Home: Total \$	\$20,644,907
Average Spent	\$8,195.68
Spending Potential Index	163
Food Away from Home: Total \$	\$14,578,828
Average Spent	\$5,787.55
Spending Potential Index	174
Health Care: Total \$	\$22,913,662
Average Spent	\$9,096.33
Spending Potential Index	163
HH Furnishings & Equipment: Total \$	\$8,524,576
Average Spent	\$3,384.11
Spending Potential Index	174
Personal Care Products & Services: Total \$	\$3,517,149
Average Spent	\$1,396.25
Spending Potential Index	175
Shelter: Total \$	\$71,339,179
Average Spent	\$28,320.44
Spending Potential Index	174
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,299,441
Average Spent	\$4,088.70
Spending Potential Index	175
Travel: Total \$	\$9,719,333
Average Spent	\$3,858.41
Spending Potential Index	186
Vehicle Maintenance & Repairs: Total \$	\$4,486,686
Average Spent	\$1,781.14
Spending Potential Index	166

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017