



# Retail MarketPlace Profile

Samak CDP, UT  
 Samak CDP, UT (4967400)  
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

## Summary Demographics

2017 Population	325
2017 Households	129
2017 Median Disposable Income	\$53,773
2017 Per Capita Income	\$29,139

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$5,057,937	\$31,841	\$5,026,096	98.7	1
Total Retail Trade	44-45	\$4,562,560	\$31,841	\$4,530,719	98.6	1
Total Food & Drink	722	\$495,377	\$0	\$495,377	100.0	0

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$963,747	\$0	\$963,747	100.0	0
Automobile Dealers	4411	\$793,175	\$0	\$793,175	100.0	0
Other Motor Vehicle Dealers	4412	\$90,518	\$0	\$90,518	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$80,054	\$0	\$80,054	100.0	0
Furniture & Home Furnishings Stores	442	\$143,055	\$0	\$143,055	100.0	0
Furniture Stores	4421	\$90,187	\$0	\$90,187	100.0	0
Home Furnishings Stores	4422	\$52,868	\$0	\$52,868	100.0	0
Electronics & Appliance Stores	443	\$159,226	\$0	\$159,226	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$316,050	\$0	\$316,050	100.0	0
Bldg Material & Supplies Dealers	4441	\$293,572	\$0	\$293,572	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$22,478	\$0	\$22,478	100.0	0
Food & Beverage Stores	445	\$749,281	\$31,841	\$717,440	91.8	1
Grocery Stores	4451	\$670,424	\$0	\$670,424	100.0	0
Specialty Food Stores	4452	\$49,533	\$31,841	\$17,692	21.7	1
Beer, Wine & Liquor Stores	4453	\$29,324	\$0	\$29,324	100.0	0
Health & Personal Care Stores	446,4461	\$210,248	\$0	\$210,248	100.0	0
Gasoline Stations	447,4471	\$488,964	\$0	\$488,964	100.0	0
Clothing & Clothing Accessories Stores	448	\$223,885	\$0	\$223,885	100.0	0
Clothing Stores	4481	\$156,063	\$0	\$156,063	100.0	0
Shoe Stores	4482	\$25,118	\$0	\$25,118	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$42,704	\$0	\$42,704	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$191,521	\$0	\$191,521	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$170,488	\$0	\$170,488	100.0	0
Book, Periodical & Music Stores	4512	\$21,033	\$0	\$21,033	100.0	0
General Merchandise Stores	452	\$846,511	\$0	\$846,511	100.0	0
Department Stores Excluding Leased Depts.	4521	\$502,630	\$0	\$502,630	100.0	0
Other General Merchandise Stores	4529	\$343,881	\$0	\$343,881	100.0	0
Miscellaneous Store Retailers	453	\$188,067	\$0	\$188,067	100.0	0
Florists	4531	\$7,876	\$0	\$7,876	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$40,174	\$0	\$40,174	100.0	0
Used Merchandise Stores	4533	\$22,576	\$0	\$22,576	100.0	0
Other Miscellaneous Store Retailers	4539	\$117,441	\$0	\$117,441	100.0	0
Nonstore Retailers	454	\$82,005	\$0	\$82,005	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$72,387	\$0	\$72,387	100.0	0
Vending Machine Operators	4542	\$1,881	\$0	\$1,881	100.0	0
Direct Selling Establishments	4543	\$7,737	\$0	\$7,737	100.0	0
Food Services & Drinking Places	722	\$495,377	\$0	\$495,377	100.0	0
Special Food Services	7223	\$9,647	\$0	\$9,647	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$15,101	\$0	\$15,101	100.0	0
Restaurants/Other Eating Places	7225	\$470,629	\$0	\$470,629	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

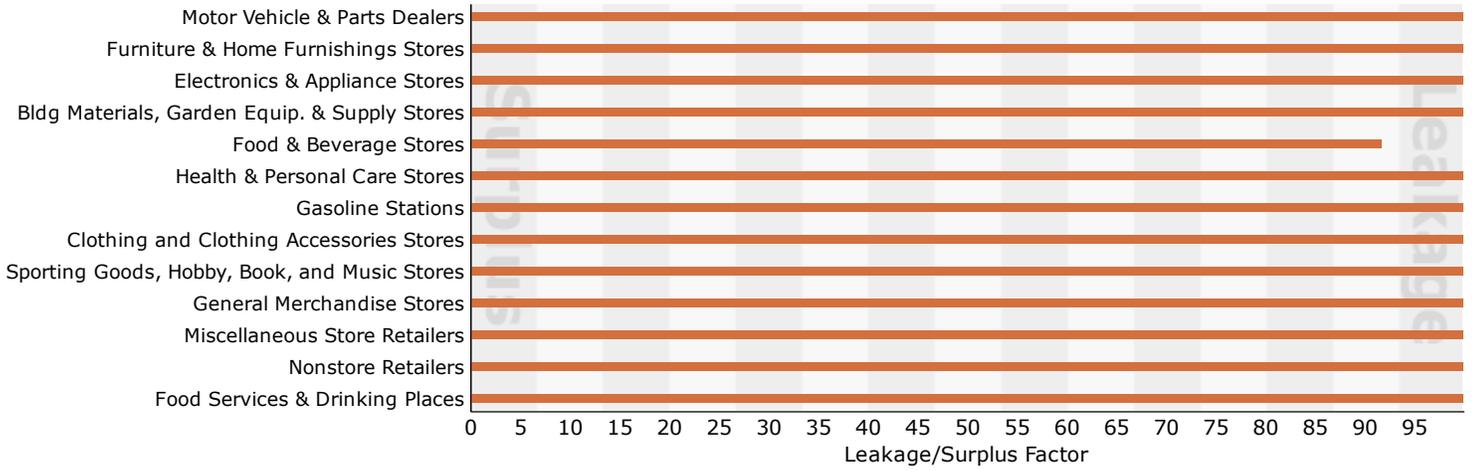


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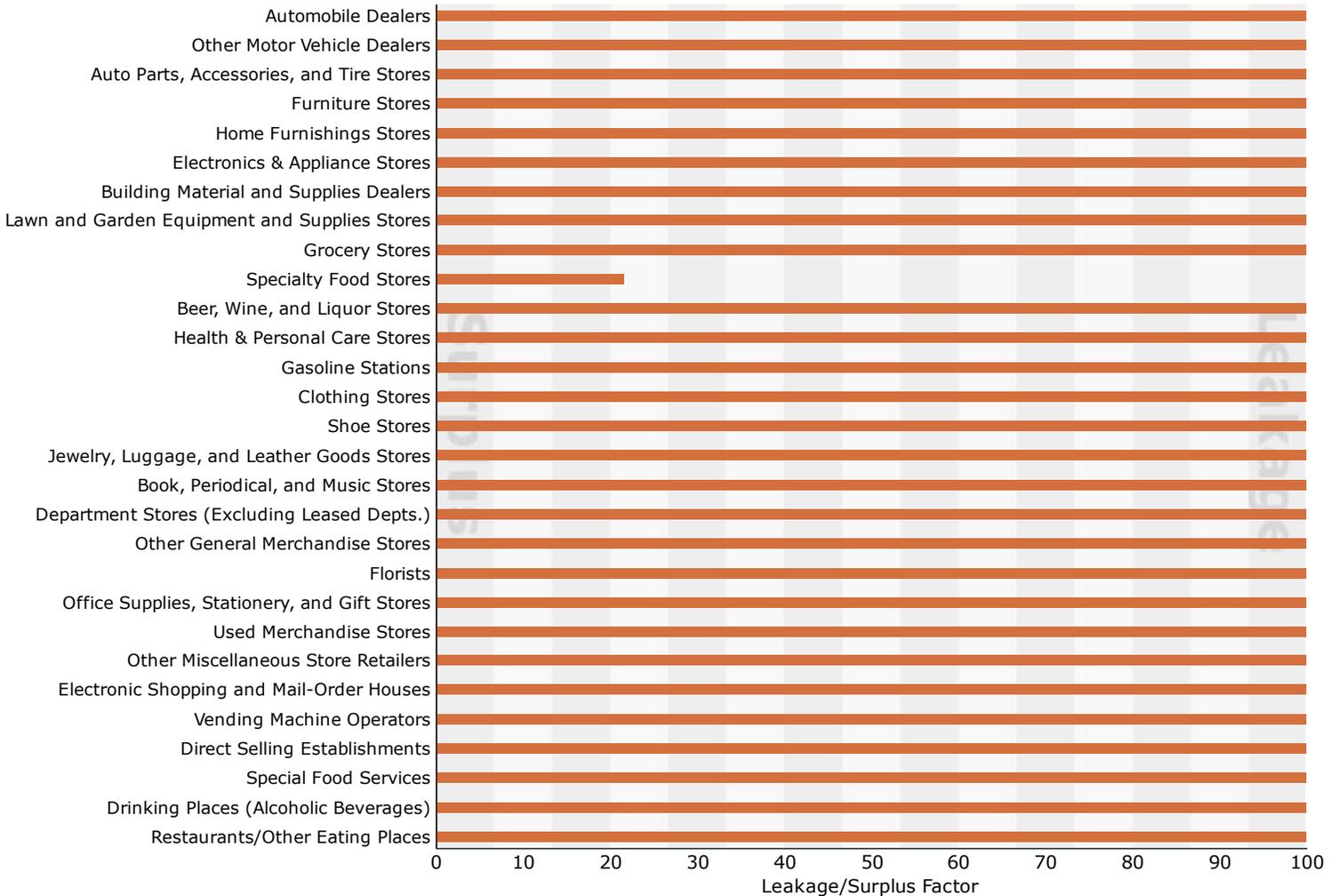
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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group



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