	Peoa CDP, UT ...
Population Summary	
2000 Total Population	160
2010 Total Population	253
2017 Total Population	278
2017 Group Quarters	0
2022 Total Population	297
2017-2022 Annual Rate	1.33%
2017 Total Daytime Population	147
Workers	12
Residents	135
Household Summary	
2000 Households	54
2000 Average Household Size	2.96
2010 Households	94
2010 Average Household Size	2.69
2017 Households	103
2017 Average Household Size	2.70
2022 Households	109
2022 Average Household Size	2.72
2017-2022 Annual Rate	1.14%
2010 Families	68
2010 Average Family Size	3.21
2017 Families	78
2017 Average Family Size	3.13
2022 Families	83
2022 Average Family Size	3.13
2017-2022 Annual Rate	1.25%
Housing Unit Summary	
2000 Housing Units	64
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	14.1%
Vacant Housing Units	15.6%
2010 Housing Units	109
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	13.8%
2017 Housing Units	120
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	14.2%
2022 Housing Units	129
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	15.5%
Median Household Income	
2017	$77,396
2022	$81,518
Median Home Value	
2017	$293,182
2022	$350,000
Per Capita Income	
2017	$28,393
2022	$31,714
Median Age	
2010	42.9
2017	33.7
2022	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Peoa CDP, UT   Prepared by Jeffrey B. Jones, AICP
Peoa CDP, UT (4959280)
Geography: Place

	Peoa CDP, UT ...
2017 Households by Income	
Household Income Base	103
<$15,000	5.8%
$15,000 - $24,999	9.7%
$25,000 - $34,999	5.8%
$35,000 - $49,999	10.7%
$50,000 - $74,999	15.5%
$75,000 - $99,999	18.4%
$100,000 - $149,999	24.3%
$150,000 - $199,999	5.8%
$200,000+	3.9%
Average Household Income	$85,102
2022 Households by Income	
Household Income Base	110
<$15,000	4.5%
$15,000 - $24,999	8.2%
$25,000 - $34,999	4.5%
$35,000 - $49,999	8.2%
$50,000 - $74,999	18.2%
$75,000 - $99,999	19.1%
$100,000 - $149,999	26.4%
$150,000 - $199,999	6.4%
$200,000+	4.5%
Average Household Income	$95,224
2017 Owner Occupied Housing Units by Value	
Total	80
<$50,000	1.2%
$50,000 - $99,999	1.2%
$100,000 - $149,999	5.0%
$150,000 - $199,999	6.2%
$200,000 - $249,999	12.5%
$250,000 - $299,999	27.5%
$300,000 - $399,999	11.2%
$400,000 - $499,999	5.0%
$500,000 - $749,999	21.2%
$750,000 - $999,999	7.5%
$1,000,000 +	1.2%
Average Home Value	$398,125
2022 Owner Occupied Housing Units by Value	
Total	86
<$50,000	1.2%
$50,000 - $99,999	0.0%
$100,000 - $149,999	3.5%
$150,000 - $199,999	3.5%
$200,000 - $249,999	7.0%
$250,000 - $299,999	29.1%
$300,000 - $399,999	11.6%
$400,000 - $499,999	5.8%
$500,000 - $749,999	26.7%
$750,000 - $999,999	10.5%
$1,000,000 +	1.2%
Average Home Value	$446,512

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017

	Peoa CDP, UT ...
2010 Population by Age	
Total	253
0 - 4	5.1%
5 - 9	8.7%
10 - 14	6.3%
15 - 24	11.5%
25 - 34	9.9%
35 - 44	10.7%
45 - 54	20.2%
55 - 64	16.2%
65 - 74	7.5%
75 - 84	2.8%
85 +	1.2%
18 +	73.9%
2017 Population by Age	
Total	277
0 - 4	8.3%
5 - 9	9.0%
10 - 14	9.0%
15 - 24	11.9%
25 - 34	13.7%
35 - 44	13.4%
45 - 54	13.7%
55 - 64	11.6%
65 - 74	5.8%
75 - 84	2.5%
85 +	1.1%
18 +	69.0%
2022 Population by Age	
Total	296
0 - 4	8.4%
5 - 9	8.4%
10 - 14	8.8%
15 - 24	11.1%
25 - 34	13.5%
35 - 44	13.5%
45 - 54	13.2%
55 - 64	11.5%
65 - 74	7.1%
75 - 84	3.4%
85 +	1.0%
18 +	69.3%
2010 Population by Sex	
Males	128
Females	125
2017 Population by Sex	
Males	141
Females	136
2022 Population by Sex	
Males	151
Females	145

July 10, 2017

	Peoa CDP, UT ...
2010 Population by Race/Ethnicity	
Total	253
White Alone	93.3%
Black Alone	0.0%
American Indian Alone	0.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.1%
Two or More Races	0.8%
Hispanic Origin	9.9%
Diversity Index	28.5
2017 Population by Race/Ethnicity	
Total	277
White Alone	92.8%
Black Alone	0.4%
American Indian Alone	0.7%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.3%
Two or More Races	1.4%
Hispanic Origin	8.6%
Diversity Index	28.0
2022 Population by Race/Ethnicity	
Total	296
White Alone	91.9%
Black Alone	0.7%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.7%
Two or More Races	1.7%
Hispanic Origin	9.1%
Diversity Index	30.0
2010 Population by Relationship and Household Type	
Total	253
In Households	100.0%
In Family Households	87.4%
Householder	26.9%
Spouse	24.5%
Child	33.6%
Other relative	1.2%
Nonrelative	1.2%
In Nonfamily Households	12.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017

Peoa CDP, UT
Peoa CDP, UT (4959280)
Geography: Place

Prepared by Jeffrey B. Jones, AICP

	Peoa CDP, UT ...
2017 Population 25+ by Educational Attainment	
Total	172
Less than 9th Grade	5.8%
9th - 12th Grade, No Diploma	4.7%
High School Graduate	27.3%
GED/Alternative Credential	1.7%
Some College, No Degree	26.7%
Associate Degree	7.0%
Bachelor's Degree	16.9%
Graduate/Professional Degree	9.9%
2017 Population 15+ by Marital Status	
Total	205
Never Married	24.9%
Married	66.8%
Widowed	2.4%
Divorced	5.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.0%
Civilian Unemployed (Unemployment Rate)	2.0%
2017 Employed Population 16+ by Industry	
Total	146
Agriculture/Mining	3.4%
Construction	14.3%
Manufacturing	2.7%
Wholesale Trade	2.0%
Retail Trade	6.8%
Transportation/Utilities	8.2%
Information	2.7%
Finance/Insurance/Real Estate	3.4%
Services	51.7%
Public Administration	4.8%
2017 Employed Population 16+ by Occupation	
Total	146
White Collar	49.3%
Management/Business/Financial	13.7%
Professional	17.8%
Sales	6.2%
Administrative Support	11.6%
Services	26.0%
Blue Collar	24.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	8.2%
Production	1.4%
Transportation/Material Moving	5.5%
2010 Population By Urban/ Rural Status	
Total Population	253
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017

	Peoa CDP, UT ...
2010 Households by Type	
Total	94
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.3%
Husband-wife Families	66.0%
With Related Children	31.9%
Other Family (No Spouse Present)	6.4%
Other Family with Male Householder	2.1%
With Related Children	1.1%
Other Family with Female Householder	4.3%
With Related Children	2.1%
Nonfamily Households	6.4%
All Households with Children	35.1%
Multigenerational Households	3.2%
Unmarried Partner Households	4.3%
Male-female	4.3%
Same-sex	0.0%
2010 Households by Size	
Total	94
1 Person Household	21.3%
2 Person Household	36.2%
3 Person Household	18.1%
4 Person Household	8.5%
5 Person Household	8.5%
6 Person Household	7.4%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	94
Owner Occupied	75.5%
Owned with a Mortgage/Loan	51.1%
Owned Free and Clear	24.5%
Renter Occupied	24.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	109
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

July 10, 2017

	Peoa CDP, UT ...
Top 3 Tapestry Segments	
1.	Soccer Moms (4A)
2.	Top Tier (1A)
3.	Professional Pride (1B)
2017 Consumer Spending	
Apparel & Services: Total $	$237,098
Average Spent	$2,301.92
Spending Potential Index	107
Education: Total $	$156,718
Average Spent	$1,521.54
Spending Potential Index	105
Entertainment/Recreation: Total $	$335,377
Average Spent	$3,256.09
Spending Potential Index	104
Food at Home: Total $	$515,385
Average Spent	$5,003.74
Spending Potential Index	99
Food Away from Home: Total $	$362,348
Average Spent	$3,517.95
Spending Potential Index	106
Health Care: Total $	$587,464
Average Spent	$5,703.54
Spending Potential Index	102
HH Furnishings & Equipment: Total $	$214,658
Average Spent	$2,084.06
Spending Potential Index	107
Personal Care Products & Services: Total $	$86,954
Average Spent	$844.21
Spending Potential Index	106
Shelter: Total $	$1,697,940
Average Spent	$16,484.85
Spending Potential Index	102
Support Payments/Cash Contributions/Gifts in Kind: Total $	$254,156
Average Spent	$2,467.53
Spending Potential Index	105
Travel: Total $	$234,057
Average Spent	$2,272.39
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total $	$112,847
Average Spent	$1,095.60
Spending Potential Index	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017