



Community Profile

Park City, UT
 Park City, UT (4958070)
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

	Park City, UT...
Population Summary	
2000 Total Population	7,492
2010 Total Population	7,558
2017 Total Population	8,320
2017 Group Quarters	45
2022 Total Population	8,948
2017-2022 Annual Rate	1.47%
2017 Total Daytime Population	16,179
Workers	12,333
Residents	3,846
Household Summary	
2000 Households	2,766
2000 Average Household Size	2.70
2010 Households	2,885
2010 Average Household Size	2.60
2017 Households	3,160
2017 Average Household Size	2.62
2022 Households	3,387
2022 Average Household Size	2.63
2017-2022 Annual Rate	1.40%
2010 Families	1,742
2010 Average Family Size	3.03
2017 Families	1,876
2017 Average Family Size	3.06
2022 Families	1,997
2022 Average Family Size	3.07
2017-2022 Annual Rate	1.26%
Housing Unit Summary	
2000 Housing Units	6,750
Owner Occupied Housing Units	25.3%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	59.0%
2010 Housing Units	9,471
Owner Occupied Housing Units	18.7%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	69.5%
2017 Housing Units	10,422
Owner Occupied Housing Units	18.2%
Renter Occupied Housing Units	12.1%
Vacant Housing Units	69.7%
2022 Housing Units	11,251
Owner Occupied Housing Units	18.1%
Renter Occupied Housing Units	12.0%
Vacant Housing Units	69.9%
Median Household Income	
2017	\$94,518
2022	\$99,120
Median Home Value	
2017	\$867,289
2022	\$899,011
Per Capita Income	
2017	\$51,122
2022	\$55,847
Median Age	
2010	37.5
2017	39.3
2022	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	3,160
<\$15,000	3.8%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	9.4%
\$200,000+	19.0%
Average Household Income	\$134,647

2022 Households by Income

Household Income Base	3,386
<\$15,000	2.6%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	20.6%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	9.9%
\$200,000+	19.7%
Average Household Income	\$147,713

2017 Owner Occupied Housing Units by Value

Total	1,893
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	3.7%
\$200,000 - \$249,999	1.5%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	4.1%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	24.1%
\$750,000 - \$999,999	16.3%
\$1,000,000 +	41.4%
Average Home Value	\$865,055

2022 Owner Occupied Housing Units by Value

Total	2,040
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	1.8%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	3.2%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	25.5%
\$750,000 - \$999,999	17.4%
\$1,000,000 +	43.0%
Average Home Value	\$894,767

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		7,558
0 - 4		5.4%
5 - 9		5.8%
10 - 14		6.0%
15 - 24		13.0%
25 - 34		16.4%
35 - 44		14.3%
45 - 54		15.9%
55 - 64		14.5%
65 - 74		6.4%
75 - 84		1.8%
85 +		0.4%
18 +		79.0%
2017 Population by Age		
Total		8,321
0 - 4		5.0%
5 - 9		5.4%
10 - 14		5.9%
15 - 24		11.7%
25 - 34		15.6%
35 - 44		13.7%
45 - 54		14.5%
55 - 64		15.5%
65 - 74		9.4%
75 - 84		2.7%
85 +		0.6%
18 +		80.1%
2022 Population by Age		
Total		8,950
0 - 4		5.1%
5 - 9		4.7%
10 - 14		5.2%
15 - 24		10.8%
25 - 34		15.6%
35 - 44		14.4%
45 - 54		12.6%
55 - 64		14.8%
65 - 74		11.6%
75 - 84		4.2%
85 +		0.8%
18 +		81.9%
2010 Population by Sex		
Males		3,995
Females		3,563
2017 Population by Sex		
Males		4,342
Females		3,979
2022 Population by Sex		
Males		4,620
Females		4,330

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Park City, UT...
2010 Population by Race/Ethnicity	
Total	7,558
White Alone	81.0%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	2.1%
Pacific Islander Alone	0.3%
Some Other Race Alone	13.5%
Two or More Races	2.3%
Hispanic Origin	24.1%
Diversity Index	58.4
2017 Population by Race/Ethnicity	
Total	8,320
White Alone	79.4%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	3.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	13.6%
Two or More Races	2.5%
Hispanic Origin	24.4%
Diversity Index	60.2
2022 Population by Race/Ethnicity	
Total	8,948
White Alone	78.1%
Black Alone	1.0%
American Indian Alone	0.4%
Asian Alone	3.7%
Pacific Islander Alone	0.4%
Some Other Race Alone	13.6%
Two or More Races	2.8%
Hispanic Origin	25.3%
Diversity Index	61.9
2010 Population by Relationship and Household Type	
Total	7,558
In Households	99.4%
In Family Households	75.6%
Householder	23.0%
Spouse	18.5%
Child	23.9%
Other relative	4.4%
Nonrelative	5.8%
In Nonfamily Households	23.8%
In Group Quarters	0.6%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	5,983
Less than 9th Grade	6.5%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	9.8%
GED/Alternative Credential	1.0%
Some College, No Degree	16.1%
Associate Degree	4.2%
Bachelor's Degree	35.8%
Graduate/Professional Degree	24.6%
2017 Population 15+ by Marital Status	
Total	6,959
Never Married	37.6%
Married	51.6%
Widowed	2.9%
Divorced	7.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	99.1%
Civilian Unemployed (Unemployment Rate)	0.9%
2017 Employed Population 16+ by Industry	
Total	4,569
Agriculture/Mining	0.8%
Construction	3.1%
Manufacturing	2.3%
Wholesale Trade	2.5%
Retail Trade	9.4%
Transportation/Utilities	3.3%
Information	2.2%
Finance/Insurance/Real Estate	11.6%
Services	62.8%
Public Administration	1.9%
2017 Employed Population 16+ by Occupation	
Total	4,569
White Collar	65.5%
Management/Business/Financial	23.8%
Professional	19.8%
Sales	14.9%
Administrative Support	7.0%
Services	25.8%
Blue Collar	8.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.5%
Installation/Maintenance/Repair	0.0%
Production	2.3%
Transportation/Material Moving	5.0%
2010 Population By Urban/ Rural Status	
Total Population	7,558
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	88.8%
Rural Population	11.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017



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2010 Households by Type	
Total	2,885
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	60.4%
Husband-wife Families	48.4%
With Related Children	19.9%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	4.7%
With Related Children	3.0%
Other Family with Female Householder	7.3%
With Related Children	5.3%
Nonfamily Households	13.8%
All Households with Children	28.8%
Multigenerational Households	1.9%
Unmarried Partner Households	7.7%
Male-female	6.8%
Same-sex	0.8%
2010 Households by Size	
Total	2,885
1 Person Household	25.8%
2 Person Household	35.8%
3 Person Household	15.3%
4 Person Household	11.7%
5 Person Household	5.6%
6 Person Household	2.6%
7 + Person Household	3.2%
2010 Households by Tenure and Mortgage Status	
Total	2,885
Owner Occupied	61.5%
Owned with a Mortgage/Loan	46.1%
Owned Free and Clear	15.5%
Renter Occupied	38.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	9,471
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	57.9%
Rural Housing Units	42.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Exurbanites (1E)
2. Trendsetters (3C)
3. International Marketplace

2017 Consumer Spending

Apparel & Services: Total \$	\$11,632,346
Average Spent	\$3,681.12
Spending Potential Index	170
Education: Total \$	\$8,335,174
Average Spent	\$2,637.71
Spending Potential Index	181
Entertainment/Recreation: Total \$	\$16,061,201
Average Spent	\$5,082.66
Spending Potential Index	163
Food at Home: Total \$	\$25,622,493
Average Spent	\$8,108.38
Spending Potential Index	161
Food Away from Home: Total \$	\$17,431,503
Average Spent	\$5,516.30
Spending Potential Index	166
Health Care: Total \$	\$27,234,599
Average Spent	\$8,618.54
Spending Potential Index	154
HH Furnishings & Equipment: Total \$	\$9,909,723
Average Spent	\$3,135.99
Spending Potential Index	161
Personal Care Products & Services: Total \$	\$4,268,394
Average Spent	\$1,350.76
Spending Potential Index	170
Shelter: Total \$	\$90,374,796
Average Spent	\$28,599.62
Spending Potential Index	176
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,957,925
Average Spent	\$3,784.15
Spending Potential Index	162
Travel: Total \$	\$11,504,535
Average Spent	\$3,640.68
Spending Potential Index	176
Vehicle Maintenance & Repairs: Total \$	\$5,340,837
Average Spent	\$1,690.14
Spending Potential Index	158

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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