



# Community Profile

Oakley City, UT  
Oakley City, UT (4955650)  
Geography: Place

Prepared by Jeffrey B. Jones, AICP

	Oakley city, ...
<b>Population Summary</b>	
2000 Total Population	1,033
2010 Total Population	1,470
2017 Total Population	1,513
2017 Group Quarters	0
2022 Total Population	1,557
2017-2022 Annual Rate	0.57%
2017 Total Daytime Population	1,009
Workers	315
Residents	694
<b>Household Summary</b>	
2000 Households	307
2000 Average Household Size	3.36
2010 Households	498
2010 Average Household Size	2.95
2017 Households	510
2017 Average Household Size	2.97
2022 Households	524
2022 Average Household Size	2.97
2017-2022 Annual Rate	0.54%
2010 Families	376
2010 Average Family Size	3.47
2017 Families	382
2017 Average Family Size	3.49
2022 Families	391
2022 Average Family Size	3.50
2017-2022 Annual Rate	0.47%
<b>Housing Unit Summary</b>	
2000 Housing Units	379
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	19.0%
2010 Housing Units	610
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	18.4%
2017 Housing Units	631
Owner Occupied Housing Units	62.8%
Renter Occupied Housing Units	18.1%
Vacant Housing Units	19.2%
2022 Housing Units	653
Owner Occupied Housing Units	62.3%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	19.8%
<b>Median Household Income</b>	
2017	\$69,251
2022	\$76,104
<b>Median Home Value</b>	
2017	\$330,682
2022	\$372,680
<b>Per Capita Income</b>	
2017	\$30,299
2022	\$34,254
<b>Median Age</b>	
2010	33.0
2017	35.5
2022	36.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### 2017 Households by Income

Household Income Base	510
<\$15,000	5.7%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	6.7%
\$200,000+	6.3%
Average Household Income	\$89,860

### 2022 Households by Income

Household Income Base	524
<\$15,000	4.8%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	4.0%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	7.4%
\$200,000+	7.4%
Average Household Income	\$101,849

### 2017 Owner Occupied Housing Units by Value

Total	396
<\$50,000	0.5%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	15.7%
\$300,000 - \$399,999	22.2%
\$400,000 - \$499,999	7.1%
\$500,000 - \$749,999	20.5%
\$750,000 - \$999,999	3.8%
\$1,000,000 +	3.3%
Average Home Value	\$403,598

### 2022 Owner Occupied Housing Units by Value

Total	407
<\$50,000	0.5%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	4.4%
\$200,000 - \$249,999	6.9%
\$250,000 - \$299,999	16.5%
\$300,000 - \$399,999	23.8%
\$400,000 - \$499,999	8.4%
\$500,000 - \$749,999	26.0%
\$750,000 - \$999,999	4.9%
\$1,000,000 +	4.2%
Average Home Value	\$452,887

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>		
Total		1,470
0 - 4		8.4%
5 - 9		8.6%
10 - 14		9.6%
15 - 24		13.1%
25 - 34		13.1%
35 - 44		12.2%
45 - 54		16.1%
55 - 64		10.7%
65 - 74		4.2%
75 - 84		2.5%
85 +		1.4%
18 +		67.7%
<b>2017 Population by Age</b>		
Total		1,515
0 - 4		7.7%
5 - 9		8.1%
10 - 14		8.4%
15 - 24		11.4%
25 - 34		13.7%
35 - 44		11.4%
45 - 54		14.6%
55 - 64		13.1%
65 - 74		7.0%
75 - 84		3.0%
85 +		1.5%
18 +		70.6%
<b>2022 Population by Age</b>		
Total		1,557
0 - 4		7.8%
5 - 9		7.8%
10 - 14		8.2%
15 - 24		10.7%
25 - 34		14.3%
35 - 44		11.7%
45 - 54		13.6%
55 - 64		12.9%
65 - 74		7.8%
75 - 84		3.7%
85 +		1.6%
18 +		71.3%
<b>2010 Population by Sex</b>		
Males		757
Females		713
<b>2017 Population by Sex</b>		
Males		773
Females		742
<b>2022 Population by Sex</b>		
Males		795
Females		762

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	1,470
White Alone	96.5%
Black Alone	0.8%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	0.6%
Hispanic Origin	5.4%
Diversity Index	16.3
<b>2017 Population by Race/Ethnicity</b>	
Total	1,512
White Alone	94.3%
Black Alone	0.8%
American Indian Alone	0.7%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.2%
Two or More Races	1.5%
Hispanic Origin	6.5%
Diversity Index	21.9
<b>2022 Population by Race/Ethnicity</b>	
Total	1,558
White Alone	93.3%
Black Alone	1.0%
American Indian Alone	0.8%
Asian Alone	0.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	2.4%
Two or More Races	1.7%
Hispanic Origin	7.3%
Diversity Index	24.5
<b>2010 Population by Relationship and Household Type</b>	
Total	1,470
In Households	100.0%
In Family Households	90.6%
Householder	25.6%
Spouse	22.9%
Child	38.6%
Other relative	1.7%
Nonrelative	1.8%
In Nonfamily Households	9.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2017 Population 25+ by Educational Attainment</b>		
Total		973
Less than 9th Grade		3.7%
9th - 12th Grade, No Diploma		2.9%
High School Graduate		32.6%
GED/Alternative Credential		1.4%
Some College, No Degree		25.0%
Associate Degree		7.4%
Bachelor's Degree		14.8%
Graduate/Professional Degree		12.2%
<b>2017 Population 15+ by Marital Status</b>		
Total		1,146
Never Married		19.1%
Married		72.7%
Widowed		3.1%
Divorced		5.1%
<b>2017 Civilian Population 16+ in Labor Force</b>		
Civilian Employed		98.0%
Civilian Unemployed (Unemployment Rate)		2.0%
<b>2017 Employed Population 16+ by Industry</b>		
Total		833
Agriculture/Mining		3.4%
Construction		14.4%
Manufacturing		2.6%
Wholesale Trade		1.0%
Retail Trade		3.6%
Transportation/Utilities		7.8%
Information		3.6%
Finance/Insurance/Real Estate		4.8%
Services		51.6%
Public Administration		7.2%
<b>2017 Employed Population 16+ by Occupation</b>		
Total		832
White Collar		50.4%
Management/Business/Financial		15.9%
Professional		19.1%
Sales		4.3%
Administrative Support		11.1%
Services		27.5%
Blue Collar		22.1%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		9.5%
Installation/Maintenance/Repair		4.7%
Production		1.9%
Transportation/Material Moving		6.0%
<b>2010 Population By Urban/ Rural Status</b>		
Total Population		1,470
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		100.0%

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<b>2010 Households by Type</b>		
Total		498
Households with 1 Person		21.5%
Households with 2+ People		78.5%
Family Households		75.5%
Husband-wife Families		67.7%
With Related Children		39.4%
Other Family (No Spouse Present)		7.8%
Other Family with Male Householder		2.4%
With Related Children		1.8%
Other Family with Female Householder		5.4%
With Related Children		3.8%
Nonfamily Households		3.0%
All Households with Children		45.0%
Multigenerational Households		3.2%
Unmarried Partner Households		4.4%
Male-female		3.6%
Same-sex		0.8%
<b>2010 Households by Size</b>		
Total		498
1 Person Household		21.5%
2 Person Household		26.5%
3 Person Household		15.9%
4 Person Household		17.9%
5 Person Household		11.0%
6 Person Household		5.2%
7 + Person Household		2.0%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		498
Owner Occupied		76.7%
Owned with a Mortgage/Loan		59.2%
Owned Free and Clear		17.5%
Renter Occupied		23.3%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		610
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Top Tier (1A)
3. Professional Pride (1B)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$1,239,618
Average Spent	\$2,430.62
Spending Potential Index	113
Education: Total \$	\$819,370
Average Spent	\$1,606.61
Spending Potential Index	110
Entertainment/Recreation: Total \$	\$1,753,448
Average Spent	\$3,438.13
Spending Potential Index	110
Food at Home: Total \$	\$2,694,584
Average Spent	\$5,283.50
Spending Potential Index	105
Food Away from Home: Total \$	\$1,894,463
Average Spent	\$3,714.63
Spending Potential Index	111
Health Care: Total \$	\$3,071,433
Average Spent	\$6,022.42
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$1,122,297
Average Spent	\$2,200.58
Spending Potential Index	113
Personal Care Products & Services: Total \$	\$454,620
Average Spent	\$891.41
Spending Potential Index	112
Shelter: Total \$	\$8,877,321
Average Spent	\$17,406.51
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,328,800
Average Spent	\$2,605.49
Spending Potential Index	111
Travel: Total \$	\$1,223,715
Average Spent	\$2,399.44
Spending Potential Index	116
Vehicle Maintenance & Repairs: Total \$	\$589,997
Average Spent	\$1,156.86
Spending Potential Index	108

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 10, 2017