



Retail MarketPlace Profile

Marion CDP, UT
 Marion CDP, UT (4948170)
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

Summary Demographics

2017 Population	769
2017 Households	221
2017 Median Disposable Income	\$57,557
2017 Per Capita Income	\$33,433

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$10,274,561	\$46,491	\$10,228,070	99.1	1
Total Retail Trade	44-45	\$9,250,836	\$46,491	\$9,204,345	99.0	1
Total Food & Drink	722	\$1,023,725	\$0	\$1,023,725	100.0	0

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,951,899	\$0	\$1,951,899	100.0	0
Automobile Dealers	4411	\$1,608,152	\$0	\$1,608,152	100.0	0
Other Motor Vehicle Dealers	4412	\$182,208	\$0	\$182,208	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$161,539	\$0	\$161,539	100.0	0
Furniture & Home Furnishings Stores	442	\$296,012	\$46,491	\$249,521	72.9	1
Furniture Stores	4421	\$187,403	\$0	\$187,403	100.0	0
Home Furnishings Stores	4422	\$108,609	\$46,491	\$62,118	40.1	1
Electronics & Appliance Stores	443	\$329,153	\$0	\$329,153	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$630,417	\$0	\$630,417	100.0	0
Bldg Material & Supplies Dealers	4441	\$588,341	\$0	\$588,341	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$42,076	\$0	\$42,076	100.0	0
Food & Beverage Stores	445	\$1,512,134	\$0	\$1,512,134	100.0	0
Grocery Stores	4451	\$1,352,424	\$0	\$1,352,424	100.0	0
Specialty Food Stores	4452	\$100,231	\$0	\$100,231	100.0	0
Beer, Wine & Liquor Stores	4453	\$59,479	\$0	\$59,479	100.0	0
Health & Personal Care Stores	446,4461	\$416,488	\$0	\$416,488	100.0	0
Gasoline Stations	447,4471	\$989,130	\$0	\$989,130	100.0	0
Clothing & Clothing Accessories Stores	448	\$462,891	\$0	\$462,891	100.0	0
Clothing Stores	4481	\$321,650	\$0	\$321,650	100.0	0
Shoe Stores	4482	\$52,677	\$0	\$52,677	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$88,564	\$0	\$88,564	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$395,423	\$0	\$395,423	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$352,053	\$0	\$352,053	100.0	0
Book, Periodical & Music Stores	4512	\$43,370	\$0	\$43,370	100.0	0
General Merchandise Stores	452	\$1,725,980	\$0	\$1,725,980	100.0	0
Department Stores Excluding Leased Depts.	4521	\$1,030,657	\$0	\$1,030,657	100.0	0
Other General Merchandise Stores	4529	\$695,323	\$0	\$695,323	100.0	0
Miscellaneous Store Retailers	453	\$377,582	\$0	\$377,582	100.0	0
Florists	4531	\$15,222	\$0	\$15,222	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$82,892	\$0	\$82,892	100.0	0
Used Merchandise Stores	4533	\$46,708	\$0	\$46,708	100.0	0
Other Miscellaneous Store Retailers	4539	\$232,760	\$0	\$232,760	100.0	0
Nonstore Retailers	454	\$163,727	\$0	\$163,727	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$147,748	\$0	\$147,748	100.0	0
Vending Machine Operators	4542	\$3,826	\$0	\$3,826	100.0	0
Direct Selling Establishments	4543	\$12,153	\$0	\$12,153	100.0	0
Food Services & Drinking Places	722	\$1,023,725	\$0	\$1,023,725	100.0	0
Special Food Services	7223	\$19,696	\$0	\$19,696	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$30,835	\$0	\$30,835	100.0	0
Restaurants/Other Eating Places	7225	\$973,194	\$0	\$973,194	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

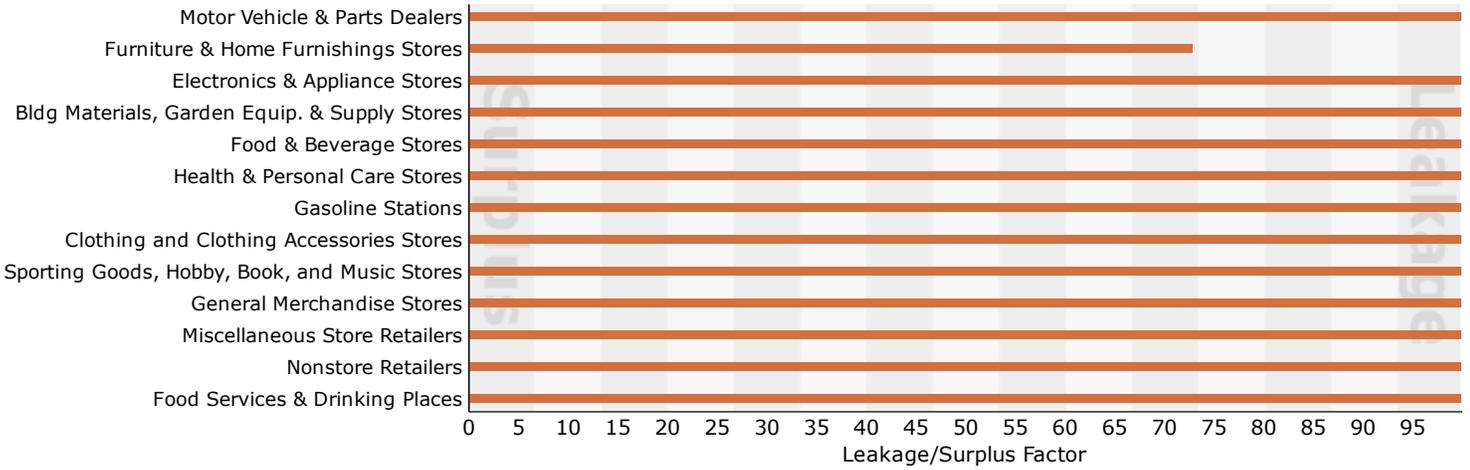


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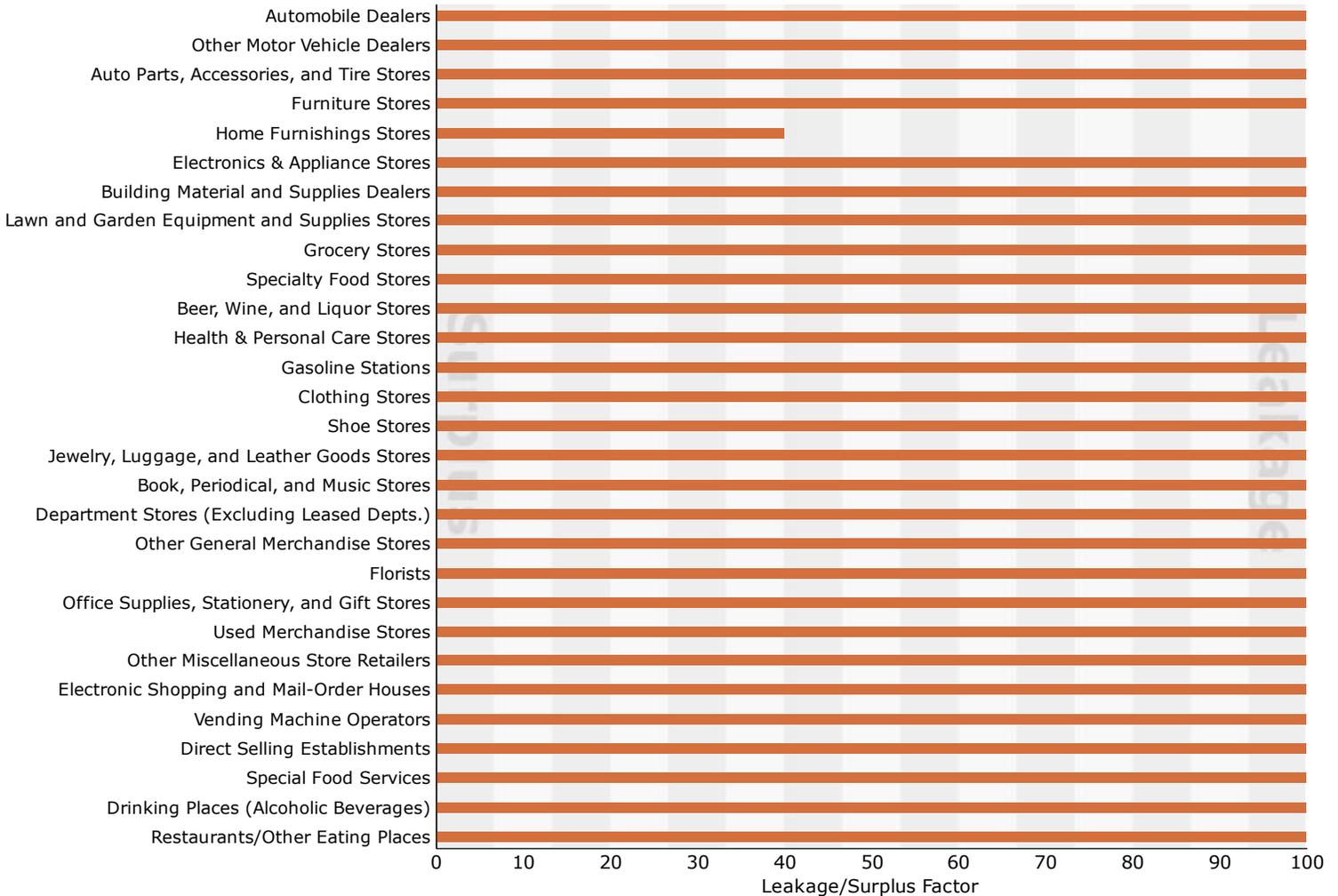
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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