



Retail MarketPlace Profile

Hoytsville CDP, UT
 Hoytsville CDP, UT (4936730)
 Geography: Place

Prepared by Jeffrey B. Jones, AICP

Summary Demographics	
2017 Population	651
2017 Households	218
2017 Median Disposable Income	\$56,608
2017 Per Capita Income	\$30,369

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$9,263,567	\$0	\$9,263,567	100.0	0
Total Retail Trade	44-45	\$8,375,290	\$0	\$8,375,290	100.0	0
Total Food & Drink	722	\$888,277	\$0	\$888,277	100.0	0

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,790,567	\$0	\$1,790,567	100.0	0
Automobile Dealers	4411	\$1,475,314	\$0	\$1,475,314	100.0	0
Other Motor Vehicle Dealers	4412	\$168,266	\$0	\$168,266	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$146,987	\$0	\$146,987	100.0	0
Furniture & Home Furnishings Stores	442	\$256,158	\$0	\$256,158	100.0	0
Furniture Stores	4421	\$162,039	\$0	\$162,039	100.0	0
Home Furnishings Stores	4422	\$94,119	\$0	\$94,119	100.0	0
Electronics & Appliance Stores	443	\$286,077	\$0	\$286,077	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$589,364	\$0	\$589,364	100.0	0
Bldg Material & Supplies Dealers	4441	\$545,442	\$0	\$545,442	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$43,922	\$0	\$43,922	100.0	0
Food & Beverage Stores	445	\$1,375,207	\$0	\$1,375,207	100.0	0
Grocery Stores	4451	\$1,231,245	\$0	\$1,231,245	100.0	0
Specialty Food Stores	4452	\$90,788	\$0	\$90,788	100.0	0
Beer, Wine & Liquor Stores	4453	\$53,174	\$0	\$53,174	100.0	0
Health & Personal Care Stores	446,4461	\$389,767	\$0	\$389,767	100.0	0
Gasoline Stations	447,4471	\$905,769	\$0	\$905,769	100.0	0
Clothing & Clothing Accessories Stores	448	\$401,077	\$0	\$401,077	100.0	0
Clothing Stores	4481	\$279,977	\$0	\$279,977	100.0	0
Shoe Stores	4482	\$44,584	\$0	\$44,584	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$76,516	\$0	\$76,516	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$343,009	\$0	\$343,009	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$305,154	\$0	\$305,154	100.0	0
Book, Periodical & Music Stores	4512	\$37,855	\$0	\$37,855	100.0	0
General Merchandise Stores	452	\$1,537,914	\$0	\$1,537,914	100.0	0
Department Stores Excluding Leased Depts.	4521	\$906,168	\$0	\$906,168	100.0	0
Other General Merchandise Stores	4529	\$631,746	\$0	\$631,746	100.0	0
Miscellaneous Store Retailers	453	\$348,679	\$0	\$348,679	100.0	0
Florists	4531	\$14,853	\$0	\$14,853	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$72,045	\$0	\$72,045	100.0	0
Used Merchandise Stores	4533	\$40,459	\$0	\$40,459	100.0	0
Other Miscellaneous Store Retailers	4539	\$221,322	\$0	\$221,322	100.0	0
Nonstore Retailers	454	\$151,702	\$0	\$151,702	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$130,951	\$0	\$130,951	100.0	0
Vending Machine Operators	4542	\$3,432	\$0	\$3,432	100.0	0
Direct Selling Establishments	4543	\$17,319	\$0	\$17,319	100.0	0
Food Services & Drinking Places	722	\$888,277	\$0	\$888,277	100.0	0
Special Food Services	7223	\$17,503	\$0	\$17,503	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$26,819	\$0	\$26,819	100.0	0
Restaurants/Other Eating Places	7225	\$843,955	\$0	\$843,955	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

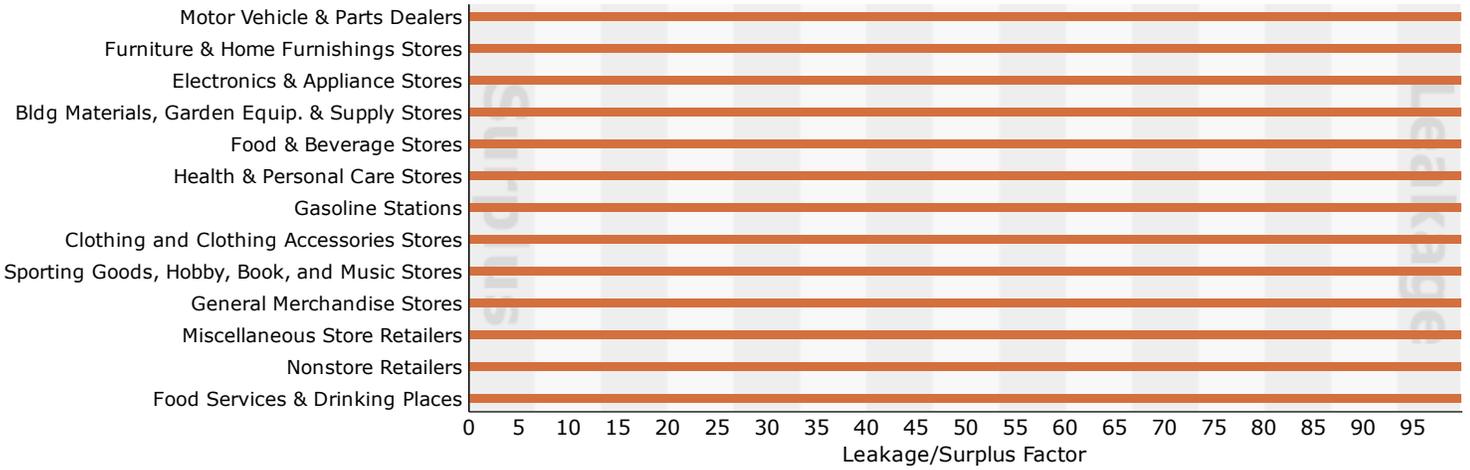


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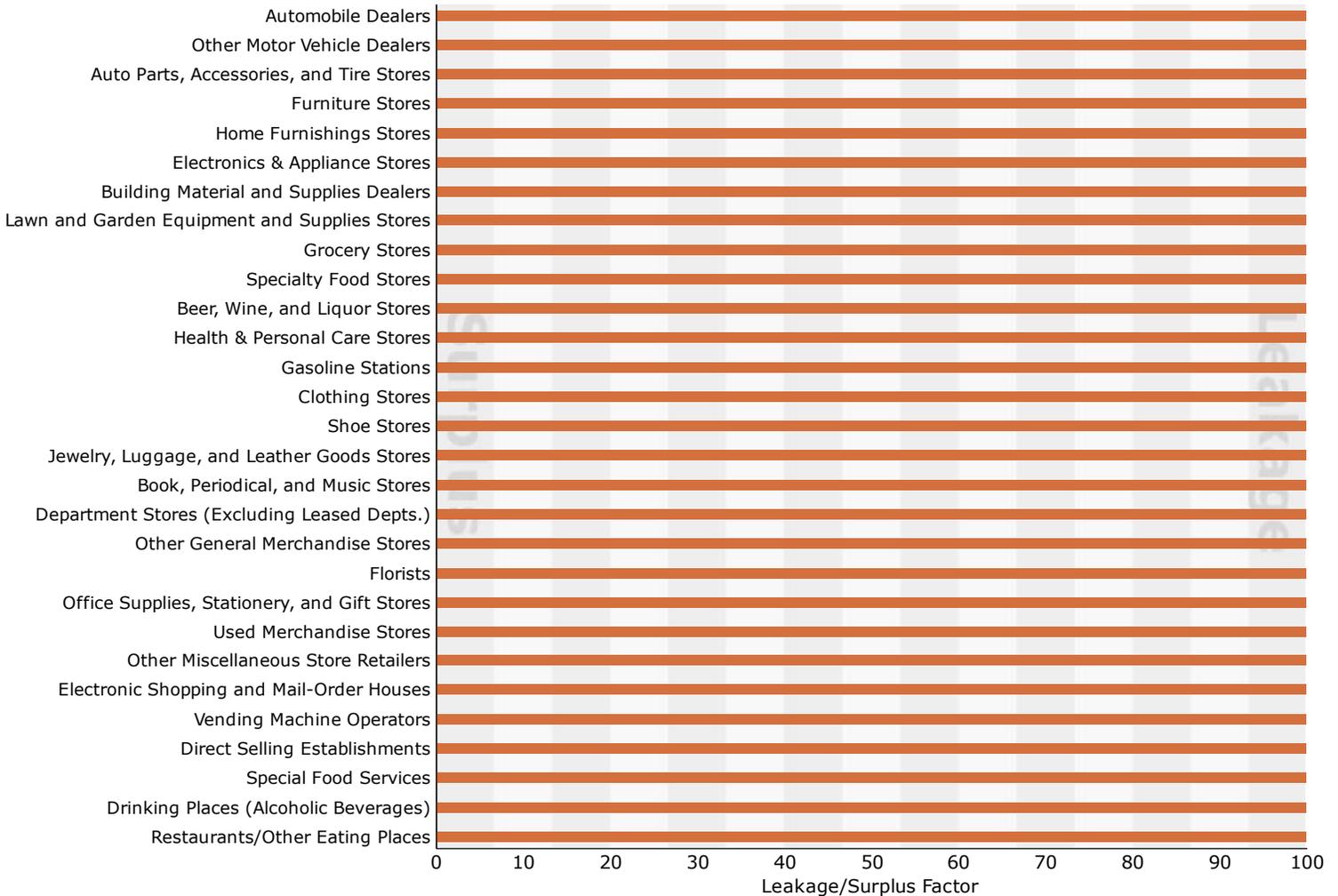
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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